

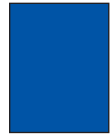
# AT PRINT ADVERTISING SIZES AND RATES

ALL ADS ARE PRINTED IN COLOR (CMYK). DEDUCT \$450 OFF REGULAR PRICES FOR BLACK AND WHITE ADS.

# IMPORTANT AD INFO

QUESTIONS? CALL (817) 460-7220

## SENIOR PAGE



10" x 13"  
25.4cm x 33.02cm

RUNS: 1-6 \$2,808 7-12 \$2,457 13+ \$1,857

## 1/3 PAGE



7 3/4" x 5"  
16.685cm x 12.7cm

RUNS: 1-6 \$1,501



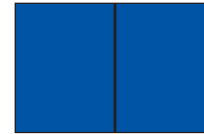
5 3/4" x 6 5/8"  
14.605cm x 16.8275cm

RUNS: 7-12 \$1,350 13+ \$1,085



3 3/4" x 10"  
9.525cm x 25.4cm

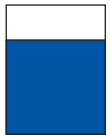
## SENIOR SPREAD



21" x 13"  
53.34cm x 33.02cm

RUNS: 1-6 \$5,238 7-12 \$4,584 13+ \$3,493

## JUNIOR PAGE



10" x 8"  
25.4cm x 20.32cm

RUNS: 1-6 \$2,052 7-12 \$1,814 13+ \$1,404



7 3/4" x 10"  
19.685cm x 25.4cm



5 3/4" x 13"  
14.605cm x 33.02cm

## 1/4 PAGE



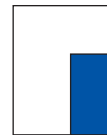
7 3/4" x 4"  
16.685cm x 10.16cm

RUNS: 1-6 \$1,355



5 3/4" x 5 5/8"  
14.605cm x 13.6525cm

RUNS: 7-12 \$1,225 13+ \$982



3 3/4" x 8 1/8"  
9.525cm x 20.6375cm

## ECONOMY ADS



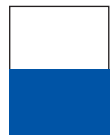
▶ Amusement Today's most budget-friendly ad  
▶ Economy ads are available in color or black and white  
▶ Commitment: We ask that Economy ads run monthly or bi-monthly over a one year period

COLOR: \$200 BLACK AND WHITE: \$150

## LAYOUT INFORMATION

OVERALL PAGE TRIM SIZE: 11" X 14"  
FULL PAGE IMAGE AREA: 10" X 13"  
COLUMN WIDTH: 1 3/4"  
SPACE BETWEEN COLUMNS: 3/16"  
NEWSPRINT STOCK: 45# HI-BRITE 80  
BLEED TO EDGE ADS: 11 1/4" X 14 1/2"  
ONLY AVAILABLE ON SENIOR SIZE ADS

## HALF PAGE



10" x 6 1/2"  
25.4cm x 16.51cm

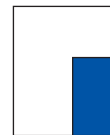
RUNS: 1-6 \$1,954 7-12 \$1,738 13+ \$1,366

## 1/5 PAGE



1 3/4" x 13"  
14.445cm x 33.02cm

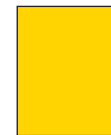
RUNS: 1-6 \$1,215



3 3/4" x 7"  
9.525cm x 17.78cm

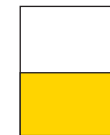
RUNS: 7-12 \$1,112 13+ \$918

## GOLDEN TICKET AWARDS



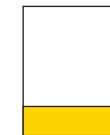
10" x 13"  
25.4cm x 33.02cm

SENIOR \$2,500



10" x 6 1/2"  
25.4cm x 16.51cm

HALF PAGE \$1,750



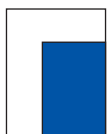
10" x 2"  
25.4cm x 5.08cm

STRIP \$1,000

## INSERTS

INSERTS ARE ALWAYS WELCOME  
HOWEVER, COST VARIES DEPENDING ON SIZE, STOCK AND THICKNESS  
THE STANDARD RATE FOR A SINGLE 8.5" X 11" SHEET IS \$3,000  
INCLUDES POLYBAG FOR MAILING

## 2/5 PAGE



5 3/4" x 9 1/4"  
14.605cm x 23.495cm

RUNS: 1-6 \$1,846 7-12 \$1,641 13+ \$1,193



7 3/4" x 7"  
19.685cm x 17.78cm

## 1/7 PAGE



10" x 2"  
25.4cm x 5.08cm

RUNS: 1-6 \$1,047



3 3/4" x 5"  
9.525cm x 12.7cm

RUNS: 7-12 \$961 13+ \$766



7 3/4" x 2 1/2"  
19.685cm x 6.35cm

## SUBSCRIPTIONS

FREE DIGITAL EDITIONS ONLY AVAILABLE TO SUBSCRIBERS OF THE PRINTED EDITION

**SUBSCRIBE AT: amusementtoday.com**

## CLASSIFIED ADS

▶ DEADLINE: CLASSIFIED PAGES CLOSE THE 10TH OF THE MONTH PRIOR TO ISSUE DATE  
▶ REGULAR CLASSIFIED AD: \$20 MINIMUM, UP TO 30 WORDS, THEN \$1 PER ADDITIONAL WORD  
▶ DISPLAY CLASSIFIED AD: \$50 PER COLUMN INCH A 1-POINT RULE WILL APPEAR AROUND DISPLAY ADS

PAYMENT MUST ACCOMPANY ORDER OR AD WILL NOT RUN. PAYMENT MAY BE MADE BY CASH, CHECK, VISA, MASTERCARD OR AMERICAN EXPRESS. CALL (817) 460-7220 FOR DETAILS.