

AT PRINT ADVERTISING SIZES AND RATES

ALL ADS ARE PRINTED IN COLOR (CMYK). DEDUCT \$450 OFF REGULAR PRICES FOR BLACK AND WHITE ADS.

IMPORTANT AD INFO

QUESTIONS? CALL (817) 460-7220

ALL ADS ARE TO BE SUBMITTED IN HIGH RESOLUTION (300 DPI) ADOBE ACROBAT PDF OUTPUT AT **PRESS-QUALITY** FORMAT

ALL IMAGES MUST BE **CMYK** FORMAT - NOT **RGB**

BLACK TYPE MUST BE CREATED AS **100% BLACK ONLY**, NOT IN COMBINATION WITH CYAN, YELLOW, MAGENTA AND BLACK

LAYOUT INFORMATION

OVERALL PAGE TRIM SIZE: 11" X 14"
 FULL PAGE IMAGE AREA: 10" X 13"
 COLUMN WIDTH: 1 3/4"
 SPACE BETWEEN COLUMNS: 3/16"
 NEWSPRINT STOCK: 45# HI-BRITE 80

BLEED TO EDGE ADS: 11 1/4" X 14 1/2"
 ONLY AVAILABLE ON SENIOR SIZE ADS

INSERTS

INSERTS ARE ALWAYS WELCOME

HOWEVER, COST VARIES DEPENDING ON SIZE, STOCK AND THICKNESS

THE STANDARD RATE FOR A SINGLE 8.5" X 11" SHEET IS \$3,000

INCLUDES POLYBAG FOR MAILING

CLASSIFIED ADS

- ▶ **DEADLINE:** CLASSIFIED PAGES CLOSE THE 10TH OF THE MONTH PRIOR TO ISSUE DATE
- ▶ **REGULAR CLASSIFIED AD:** \$20 MINIMUM, UP TO 30 WORDS, THEN \$1 PER ADDITIONAL WORD
- ▶ **DISPLAY CLASSIFIED AD:** \$50 PER COLUMN INCH A 1-POINT RULE WILL APPEAR AROUND DISPLAY ADS

PAYMENT MUST ACCOMPANY ORDER OR AD WILL NOT RUN
 PAYMENT MAY BE MADE BY CASH, CHECK, VISA, MASTERCARD OR AMERICAN EXPRESS. CALL (817) 460-7220 FOR DETAILS

SENIOR PAGE



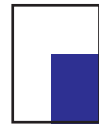
10" x 13"
25.4cm x 33.02cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$2,808	2,575	2,457	2,343	2,106	1,857

1/3 PAGE



7 3/4" x 5"
16.685cm x 12.7cm



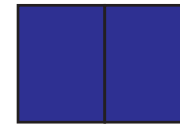
5 3/4" x 6 5/8"
16.605cm x 16.8275cm



3 3/4" x 10"
9.525cm x 25.4cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$1,501	1,398	1,350	1,296	1,198	1,085

SENIOR SPREAD



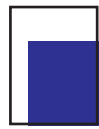
21" x 13"
53.34cm x 33.02cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$5,238	4,806	4,584	4,379	3,947	3,493

JUNIOR PAGE



10" x 8"
25.4cm x 20.32cm



7 3/4" x 10"
19.685cm x 25.4cm



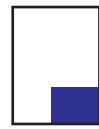
5 3/4" x 13"
14.605cm x 33.02cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$2,052	1,895	1,814	1,738	1,582	1,404

1/4 PAGE



7 3/4" x 4"
16.685cm x 10.16cm



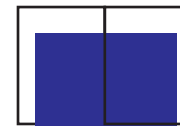
5 3/4" x 5 5/8"
14.605cm x 13.6525cm



3 3/4" x 8 1/8"
9.525cm x 20.6375cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$1,355	1,269	1,225	1,177	1,069	982

JUNIOR SPREAD



16.75" x 10"
42.545cm x 25.4cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$3,823	3,537	3,391	3,250	2,970	2,656

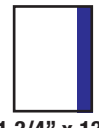
HALF PAGE



10" x 6 1/2"
25.4cm x 16.51cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$1,954	1,809	1,738	1,663	1,506	1,366

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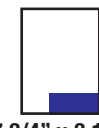
1 3/4" x 13"
14.445cm x 33.02cm



5 3/4" x 4 5/8"
14.605cm x 11.7475cm



3 3/4" x 7"
9.525cm x 17.78cm



7 3/4" x 3 1/2"
16.685cm x 8.89cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$1,215	1,144	1,112	1,069	999	918

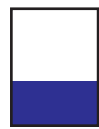
ECONOMY ADS



- ▶ *Amusement Today's* most budget-friendly ad
- ▶ Economy ads are available in color or black and white
- ▶ Commitment: We ask that Economy ads run monthly or bi-monthly over a one year period

▶ **COLOR: \$175** ▶ **BLACK AND WHITE: \$125**

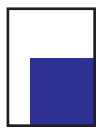
2/5 PAGE



10" x 5 1/2"
25.4cm x 13.97cm



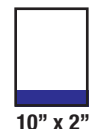
5 3/4" x 9 1/4"
14.605cm x 23.495cm



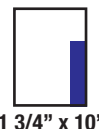
7 3/4" x 7"
19.685cm x 17.78cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$1,846	1,711	1,641	1,571	1,436	1,193

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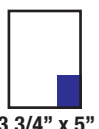
10" x 2"
25.4cm x 5.08cm



1 3/4" x 10"
4.445cm x 25.4cm



5 3/4" x 3 1/4"
14.605cm x 18.255cm



3 3/4" x 5"
9.525cm x 12.7cm



7 3/4" x 2 1/2"
19.685cm x 6.35cm

RUNS:	1-3	4-5	6-7	8-11	12-15	16
	\$1,047	993	961	939	820	766

GOLDEN TICKET AWARDS



10" x 13"
25.4cm x 33.02cm



10" x 6 1/2"
25.4cm x 16.51cm



10" x 2"
25.4cm x 5.08cm

SENIOR	JUNIOR	1/7 PAGE
\$2,500	\$1,750	\$1,000