

AMUSEMENT TODAY™

Vol. 16 • Issue 8.1

NOVEMBER 2012

IAAPA registration strong, 2012 surprises ahead for attendees during upcoming IAAPA Attractions Expo

STORY: Pam Sherborne
psherborne@amusementtoday.com

ORLANDO, Fla. — **Chip Cleary**, IAAPA's CEO and president promised during *Amusement Today's* Golden Ticket Awards, held Sept. 7-8, Dollywood, Pigeon Forge, Tenn., that this year's IAAPA Attractions Expo would hold some surprises.

As both attendees and exhibitors descend upon the Orange County Convention Center, Orlando, Fla., for the 2012 convention, set for Nov. 12-16, they certainly will be looking for those surprises.

But, perhaps, more importantly, they will look to IAAPA's annual event as a way to gauge trends, find new products and maybe even get a glimpse of the industry's future.

The IAAPA Attractions Expo is expecting to host an estimated 25,000 attendees this year to take advantage of the offerings. The organization is also expecting 1,100 exhibiting companies on the tradeshow floor.

"Registration for IAAPA Attractions Expo 2012 is strong," Cleary said, later in September. "Tens of thousands of attractions industry leaders and decision makers from around the world will gather in Orlando this November for the attractions industry's premier trade show and conference, IAAPA Attractions Expo."

Making big headlines during the summer was Cleary's decision to leave as CEO and president. He had said that it was his intention to head up the organization for approxi-



mately this length of time.

"This really was the plan I had when I took over," Cleary said, during the Golden Ticket Awards. "I plan to stay in the industry, but I am not ready to release my plans. But, it has been great to be able to leave this position knowing **Paul Noland** will be coming in. He will be great."

Noland, a theme park consultant, IAAPA board member,

and former Walt Disney Parks and Resorts executive, will take over as IAAPA president and CEO on Jan. 1, 2013. The leadership transition has already begun and attendees to this year's event will notice just that.

As is the tradition of the Attractions Expo, offerings will include educational seminars, luncheons, roundtable discussions, behind-the-scenes tours, daylong institutes, and half-day symposiums designed to keep attractions industry professionals up-to-date with the latest trends and developments in attractions management.

Although the expo officially begins Nov. 12, there are some features scheduled for Sunday, Nov. 11. Those include the charity golf tournament and motorcycle ride,

a tour to Fun Spot USA, and two Institutes — Rookies and Newcomers: Family Entertainment Center Program, and Institute for Attractions Managers. Monday begins formal scheduling, all of which can be found on the organization's website, www.iaapa.org.

"Beginning Tuesday, the show floor will come alive," Cleary said.

The tradeshow runs 10 a.m.-6 p.m., Tuesday (13), Wednesday (14) and Thursday (15), and 10 a.m. - 4 p.m., Friday (16).

Some highlights planned for this year include a Lunch and Learn presentation on Monday, Nov. 12 by **Tom Mehrmann**, CEO of Ocean Park Hong Kong; the Kickoff Event, Tuesday, Nov. 13; the GM and Owners' Breakfast,

► See EXPO, page 4

IAAPA chairmen share thoughts on industry

OUTGOING: Roland Mack

ORLANDO, Fla. — **Roland Mack**, **Europa-Park**, Germany, reflected that he learned more about the amusement park industry in this past year as the IAAPA chairman than in all 40 years he has been a part of the industry.

Mack will turn over reins as chairman to Will Morey, Morey's Piers, Wildwood, N.J., at the upcoming 2012 IAAPA Attractions Expo, set for Nov. 12-16, at the Orange County Convention Center, Orlando, Fla.

As a global organization, Mack said IAAPA is making tremendous strides.

Here he shares some thoughts with *Amusement Today*.

First, on a personal note, what has been the best part of being chairman of IAAPA this year?

The best part of being chairman was that even though I have been working in this industry for more than 40 years, I have learned a lot about this great industry and what makes it so special — the people. I visited many parks and had a chance to see what

► See MACK, page 6



Roland Mack

INCOMING: Will Morey

ORLANDO, Fla. — **Will Morey**, **Morey's Piers**, Wildwood, N.J., will take over as chair of IAAPA during the 2012 IAAPA Attractions Expo, set for Nov. 12-16, at the Orange County Convention Center, Orlando, Fla.

His goals for the coming year include the continued implementation of the association's Strategic Plan, to encourage open dialogue and increase attention to North America.

Here, Morey shares some thoughts for the upcoming year.

What are your goals this coming year as the chair of IAAPA?

I'm very focused on seeing that the diligent execution of IAAPA's 2013 - 2015 Strategic Plan occurs in a timely and effective manner. This is essential, as the plan identifies key initiatives that a number of IAAPA's best minds and leaders see as key to the association and industry's future success.

While I'm committed to advancing all key goals of the Strategic Plan, I

► See MOREY, page 8



Will Morey



NEWTALK

OPINIONS

CARTOON

LETTERS

AT CONTACTS

EDITORIAL: Gary Slade, gslade@amusementtoday.com

Thank you Chip Cleary



Slade

Last year's IAAPA Attractions Expo at the Orange County Convention Center was certainly filled with its share of unplanned surprises and events that kept IAAPA President and CEO Chip Cleary hopping and up into the late night hours one night, just to make sure the show could go on.

After many attendees made their comments to *AT* last year about the poor quality of the rest rooms at the OCCC, we asked Chip if he could look into it. After all, clean rest rooms are a key part of our amusement industry and the image the parks send to their paying customers on a daily basis.

During our recent visit with Chip at the annual Golden Ticket Awards event at Dollywood, Cleary promised that the rest room issues have been addressed by both IAAPA and the OCCC, and that this year's attendees will see clean restrooms.

We have full faith that once again, Chip and his team will see to it the job is done by the OCCC.

For that, we say thank you Chip Cleary!

—Gary Slade

Gary Slade is the founder and publisher of Amusement Today. His love for amusement parks began at age six when he first visited Pontchartrain Beach Amusement Park and Six Flags Over Texas. His long newspaper career helped lead to the launch of AT in 1997.

SUBSCRIBER NOTICE

Amusement Today would like to remind subscribers that *AT* will publish two November issues for the upcoming IAAPA Attractions Expo, set for Nov. 12-16, 2012 in Orlando, Florida.

November I (Pre-IAAPA) issue contains interviews and other useful information about the upcoming IAAPA event as well as a listing of registered exhibitors. It mails at its usual time, near then end of October.

November II (Convention issue) is *AT*'s normal November issue, packed with more useful news, in-depth exclusive interviews and features for your reading pleasure. This issue will mail the week of Nov. 5.

Both issues will be distributed at the IAAPA Attractions Expo trade show floor from *AT*'s booth #4215 and from IAAPA's publication bin distribution area. *AT* will also deliver each issue to the Peabody Hotel (IAAPA headquarter hotel) for door-to-door deliver on Tuesday morning, Nov. 13.

To subscribe to *AT* visit: www.amusementtoday.com.

CARTOON: Bubba Flint



EDITORIAL: Andrew Mellor, amellor@amusementtoday.com

Quality shines through



Mellor

Although I wasn't lucky enough to attend *AT*'s Golden Ticket Awards this year, from what I've heard and read about the event it was clearly hugely successful and once again highlighted some fantastic parks and their attractions in many different ways.

The host venue itself, Dollywood, did pretty well too, coming out on top in a number of categories, the park being just one of many to shine with the provision of top class, high quality attractions and facilities which are so important to any venue's success these days.

Many years ago the public would, in general, accept more easily things that weren't necessarily of a very good quality but of course nowadays that situation has changed dramatically. People recognize almost instantly if something is poor quality, be it the theming of a ride, the F&B provision, restroom facilities, etc., and our parks therefore need to be right on the ball when it comes to ensuring everything is just right.

Some are better at doing this than others, for different reasons, and it doesn't just come

down to budgets. No matter how big or small a park is, however, a high quality experience is something guests have come to expect and if it is not provided the chances are they won't return and they certainly won't recommend the venue to others.

It's a natural reaction when you see a well done, good quality product to want to embrace it and get involved with it, no more so than in the case of an amusement ride, a themed area, a great restaurant or a well-planned retail layout. And our best parks recognize the value of this key aspect of operation and are providing such quality-filled experiences, continually improving their image and reputation in the process and doing their bit for the reputation of the attractions industry as a whole.

Another key aspect to this is value for money. Although people's expectations are high these days in everything we do, most will be happy to pay for a great experience — and that of course means a high quality experience.

So at *AT*'s Golden Ticket Awards quality shone through and was deservedly rewarded.

▶AT will have a complete GTA recap in the November main issue

AMUSEMENT TODAY STAFF

Gary Slade, Founder
Publisher and Editor-in-Chief
(817) 460-7220
gslade@amusementtoday.com

Stacey Childress / Childress Media
Web & Graphic Design
stacey@childress-media.com

John Robinson / W.H.R. Inc.
Daily E-mail Newsletter
johnwrobinson@cinci.rr.com

Tim Baldwin
Editorial
tbaldwin@amusementtoday.com

Pam Sherborne
Editorial
psherborne@amusementtoday.com

Scott Rutherford
Editorial
srutherford@amusementtoday.com

Jeffrey L. Seifert
Editorial / Special Projects
jseifert@amusementtoday.com

Sammy Piccola
Accounting / Circulation
(817) 460-7220
spiccola@amusementtoday.com

Sue Nichols
Advertising
(615) 662-0252
snichols@amusementtoday.com

Bubba Flint
Cartoonist
bf Flint@amusementtoday.com

AMUSEMENT TODAY

Deliveries
2012 E. Randol Mill Rd, Suite 203
Arlington, Texas 76011

Member of:
IAAPA, AIMS International, PAPA,
NEAAPA, NJAA, OABA, WWA, TTIA,
NAARSO and IISF

Subscription rates are: 1 year (14 issues) \$75 in the USA; \$100 elsewhere; 2 years (28 issues) \$140/\$180; 3 years (42 issues) \$200/\$250. Send check or money order (U.S. funds only, drawn on a U.S. bank) to Amusement Today, P.O. Box 5427, Arlington, Texas 76005-5427. Your cancelled check is your receipt. Please allow up to six weeks for your subscription request to be processed and the first issue mailed.

Amusement Today is an independent newspaper, published monthly by Amusement Today Inc., P.O. Box 5427, Arlington, Texas 76005. Presort Standard Postage (Permit No. 2069) pre-paid at Fort Worth, Texas. The entire contents of this newspaper and its related Web sites are copyrighted and trademarked by Amusement Today 2012, with all rights reserved.

POSTMASTER: Please send address changes to Amusement Today, P.O. Box 5427, Arlington, Texas 76005-5427.

Contributors: Steve Laycock, Andrew Mellor, B. Derek Shaw, Richard Munch, Janice Witherow, WHR Inc.

2 MINUTE DRILL



COMPILED: Janice Witherow

Will Morey, Morey's Piers

The Morey name is perhaps synonymous with Wildwood, New Jersey, where Will Morey and his brother Jack are second-generation partners in the highly successful and classic Morey's Piers seaside amusement and boardwalk district. In addition to being president and CEO of Morey's Piers, Will has an especially busy year on tap as the gavel is passed his way to serve as the 2013 Chairman of IAAPA, a role he is well prepared for and excited to get down to business — while having fun along the way — with his industry peers. A self-professed beach guy, Will is well known for his quick wit, easy-going attitude and can-do mentality.



Will Morey, Morey's Piers, is the incoming IAAPA chairman.

Title

President/ CEO of Morey's Piers and 2013 Chairman of IAAPA.

Number of years in the industry

Depending on what qualifies, between 18 and 37 years.



Morey

Best thing about the industry

Its generous, caring and unique people.

Favorite amusement ride

The Wipe Out Giant Slide, formally on Morey's Pier where "it all began" for the Morey family.

If I wasn't working in the amusement industry, I would be ...

Not driving my brother crazy, and likely in real estate development or the aviation industry.

Biggest challenge facing our industry

Recognizing the need to accelerate the sharing of safety enhancing information to near real-time speed.

The thing I like most about amusement/water park season is ...

The energy, seeing our team working together and flying to visit other parks (yes, I know that's three).

The three things I am most looking forward to at the IAAPA Expo are ...

The gavel (joking Roland, sort of), seeing our Morey's Piers team engage in education and attack the "floor," and collaborating with respected friends in the industry.

Favorite fall activity

Flying and travel.

The band that I would really like to see reunite is ...

In the interest of avoiding embarrassment, I will not respond to this question, but I have recently learned, only 30 years or so late, that I really like much of Queen's music.

The first thing I do when I get to work is ...

Make calls from my car on the beach that surrounds Morey's Piers.

It's November! On Thanksgiving, you can find me ...

Squeezing in a touch football game against my brother and his family.

In one word, I would describe my car as ...

Beach ready.

The last time I danced was ...

Each time my wife "suggested" it.

Favorite pizza topping ...

Pepperoni when I throw caution to the wind.

What's your take on Twitter?

Seems like a good idea that I should really stop avoiding.

The clothes I feel most comfortable in are ...

Jeans, after being introduced to them by my wife after college (my excuse, I was a Florida boy).

You live in New Jersey. What's the best thing about the state?

Truly a beautiful place with fantastic natural diversity and unique beach town culture.

My life motto is ...

Dang, I need one of these.

If I could guest star on one TV show, it would be ...

I don't like TV enough.

The funniest person I know is ...

Sorry, there are too many funny people in this industry (and even a bunch that don't know they're funny) to name just one.

In the year 2013, I am really looking forward to ...

Advancing the IAAPA Strategic Plan, making new industry friends worldwide and completing the work of IAAPA's Global Governance Task Force.

The one place I have always wanted to visit, but haven't yet is ...

Anywhere I can fly the Company plane, "Boardwalk One." (We are working on aerial refueling now with the IAAPA M&S Committee.)

When it comes to basketball, I am a fan of ...

Wake Forest.

THIS MONTH IN HISTORY

Presented by



www.RollerCoasterMuseum.org

•**1903:** Two men fighting over a woman are believed to have caused one of **Coney Island's** greatest fires. The November 1 fire would lay bare 14 square blocks of the Brooklyn resort, killing at least one and destroying 264 buildings. Over 30 persons were hurt and 500 were left homeless. Scarcity of an available water supply initially delayed firemen, which would create the need to develop an improved system in the amusement area. The fire was watched by an estimated crowd of 70,000 spectators and caused \$1,200,000 in damage.

•**1913:** The November 29 issue of *Billboard* magazine included a full review of the upcoming **Panama Pacific International Exposition** in San Francisco, California. The article includes a short interview with **Frederic Thompson** (of **Luna Park, Coney Island**) and makes mention that the industry celebrity known as **LaMarcus A. Thompson** will have two devices — the **L.A. Thompson Scenic Railway** & the **L.A. Thompson Racer** — at the fair. Both debuted when the PPIE opened on February 20, 1915.

•**1922:** In early November, local investors announced plans for a \$200,000 park in Monticello, New York, on 10-acres of land. **Monticello Park** would open in 1923 and contain the **Pippen**, a **Miller & Baker** roller coaster, a carousel, a full-sized swimming pool, a dance hall, and other attractions. On August 16, 1932, the dance hall caught fire and it, along with a number of other of the structures were destroyed. The cause of the fire was never determined, but the park never reopened, ending a ten year run.

•**1927:** The **Philadelphia Toboggan Company** began construction of a new wooden roller coaster for **Sans Souci Park**, in Wilkes-Barre, Pennsylvania. Started in early November, the new ride, the **Bearcat**, would open in May 1928. Designed by chief engineer **Herbert P. Schmeck**, the Bearcat had a 77-foot tall first drop and would charm park-goers for more than 40 years.

•**1952: Edward A. Vettel**, passes away November 2. Vettel began his career working under the direction of **T.M. Harton**, and would include work on coasters for **West View Park**, West View, Pennsylvania and **Cedar Point**, Sandusky, Ohio. After Harton's death, Vettel would design coasters utilizing a new shallow track design. Other coasters included the **Zephyr** at **Pontchartrain Beach**, New Orleans, Louisiana, and the **Jack Rabbit**, at **Idora Park**, Youngstown, Ohio. Two of his creations still operate today: the **Cyclone** at **Lakeside Park**, Denver, Colorado and the endangered **Blue Streak** at **Conneaut Lake Park** in Pennsylvania.

•**1968:** Demolition of one of the most famous landmarks in Long Beach, California, began in early November. Opened in 1930, the **Cyclone Racer** at the **Pike** (later **Nu-Pike**), represented the only racing bobs style coaster ever built. Designed by **Frederick Church**, it sat over the ocean until the beach was built up under the pier. Much of the reasons for its removal were based on the acquisition of the **RMS Queen Mary**, forcing the city of Long Beach to submit to changes to its roadway infrastructure. New landfill would eventually replace the beaches and piers of the amusement area, resulting in new roadways and parks connected to the area of the prized ocean liner. Today an overpass, depicting an artist's representative of the famous coaster, commemorates the former location nearby of the beloved ride.

—Compiled by Richard Munch / NRCMA

AMUSEMENT TODAY™

P.O. Box 5427
Arlington, Texas 76005-5427
(817) 460-7220
Fax (817) 265-NEWS (6397)



Get a free QR Code scanner for your phone by visiting www.mobiletag.com.

IAAPA

5-time Award Winner

facebook

Find us on Facebook
facebook.com/amusementtoday

twitter

Follow us on Twitter
twitter.com/amusementtoday

YouTube

Subscribe to our YouTube channel
youtube.com/amusementtoday

IAAPA 2012 - ORLANDO

► EXPO

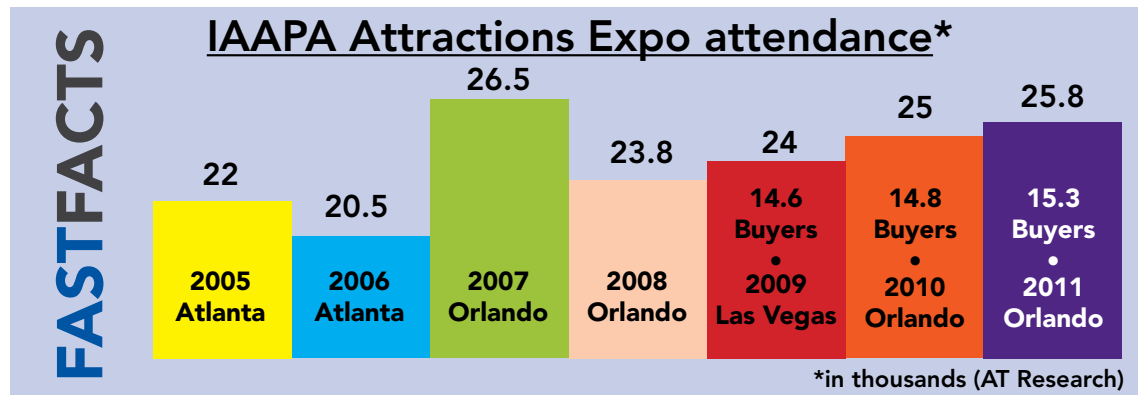
Continued from page 1

Wednesday, Nov. 14; a facility tour of SeaWorld Turtle Trek, Wednesday, Nov. 14; a facility tour of Legoland Florida, Thursday, Nov. 15; and IAAPA Celebrates at Universal Studios Florida, Thursday, Nov. 15.

An abundance of receptions are scheduled throughout the week. Some of these include an opening reception, a young professionals reception, the carnival and showmen's reception, European reception, FEC reception, Latin America reception, and waterpark social.

For the first time, several of the highlights and receptions are to be hosted on the trade show floor. The 2012 Kickoff Event, which features an action-packed hour of news, entertainment and multimedia reports from every corner of the globe, will be one of those such events. It will be hosted in The Wanda Group Presents the IAAPA Theatre from 8:15-10 a.m.

Another event to be hosted in The Wanda Group Presents the IAAPA Theatre is the presentation of Brass Ring Awards. It is scheduled



for 4:30-6 p.m., Wednesday, Nov. 14. Everyone is invited to attend as awards are presented for excellence in live entertainment, marketing, retail, human resources, family entertainment centers, new products, trade show displays, and — new in 2012 — food and beverage excellence.

The educational seminars also are highlights attendees won't want to miss. Topics this year will include entertainment and facility operations, finance, government relations, safety, human resources, communications and public relations, marketing, and technology.

There will be targeted learning tracks offered that address specific interests related to certain IAAPA member constituencies, including family entertainment centers,



See IAAPA Exhibitor Listing Pages 9-13

museums and science centers, parks and attractions, water parks and zoos and aquariums.

"Respected industry leaders will deliver invaluable information about best practices, the latest trends, and the future of the attractions industry during the IAAPA Attractions Expo 2012 education conference," said **Doug Stagner**, corporate senior director of operations at SeaWorld Parks and Entertainment and IAAPA Education Committee chair. "The conference offers practical take-aways that will appeal to all areas of attractions operations as well as management levels."

Some of these respected professionals include: **Fernando Eiroa**, president and CEO of Palace Entertainment; **Tom Mehrmann**, CEO of Ocean Park Hong Kong; **Matt Ouimet**, president and CEO

of Cedar Fair Entertainment Company; **Jim Reid-Anderson**, chairman, president, and CEO of Six Flags Entertainment Corporation; and **Thom Stork**, president and CEO, Florida Aquarium.

Daylong institutes offer in-depth professional development programs on select functions of attraction management and family entertainment center operations. Exclusive behind-the-scenes tours offer exclusive, hands-on learning at area attractions, including Fun Spot USA, "Turtle Trek" at SeaWorld Orlando, Disney's Art of Animation Resort at Walt Disney World, Legoland Florida, Busch Gardens Tampa, and the Gaylord Palms Resort. In addition, there will be an accessibility tour of Give Kids The World Village, allowing participants to see how the village is equipped for guests with disabilities.

New this year, IAAPA will offer two half-day symposiums on Friday, Nov. 16: Inflatables Symposium and Incident Management Symposium. The Inflatables Symposium is designed for inflatable attractions operators and leaders will discuss such topics as risk management, indoor operations, and more. There will also be an operators roundtable.

The Incident Management Symposium allows participants to experience decision-making in a dynamic setting and learn best practices on incident management, com-

mand structures, critical response teams, and maintaining essential business operations. The event will lead participants through a variety of scenarios and, by working in small groups, participants will explore key elements and factors to consider in each scenario.

Both symposiums are part of the General Interest Education Program, however, due to space considerations, advance registration is strongly recommended to reserve your seat.

IAAPA will offer guided show floor tours in six product categories including theming and design suppliers, museum suppliers, waterpark suppliers, participatory play suppliers, entertainment and show production, and inflatable suppliers. Tour participants will be taken to exhibitors to learn more about products and services that fall within their specific area of interest. There will also be a guided tour for first-time attendees.

IAAPA Attractions Expo attendees will have multiple opportunities to support Give Kids The World (GKTW) and its Village. GKTW Village is a 70-acre, international non-profit resort based in Central Florida that creates magical memories for children with life-threatening illnesses and their families.

Attendees' support opportunities include the golf tournament and motorcycle ride on Sunday, as well as a 5K run and/or 1K walk, or visiting the GKTW Village. Last year, IAAPA raised more than \$74,000 for GKTW during IAAPA Attractions Expo, and hopes to eclipse that figure this year.

Attendees may contribute on the trade show floor by entering the GKTW Chance to Win or by donating booth items, such as plush, games, T-shirts, rides, etc. All profits will benefit GKTW.

amusementtoday.com

FREE NEWS EVERY DAY

Never miss out on the latest news! Sign up at www.AmusementToday.com

THROUGH *the* SMILES, *the* SEASONS & *the* MILES — Financing everything for the outdoor amusement industry since 2000.

Prairie Financial

Paul Muller
paul@prairiefinancialinc.com

Wade Muller
wade@prairiefinancialinc.com

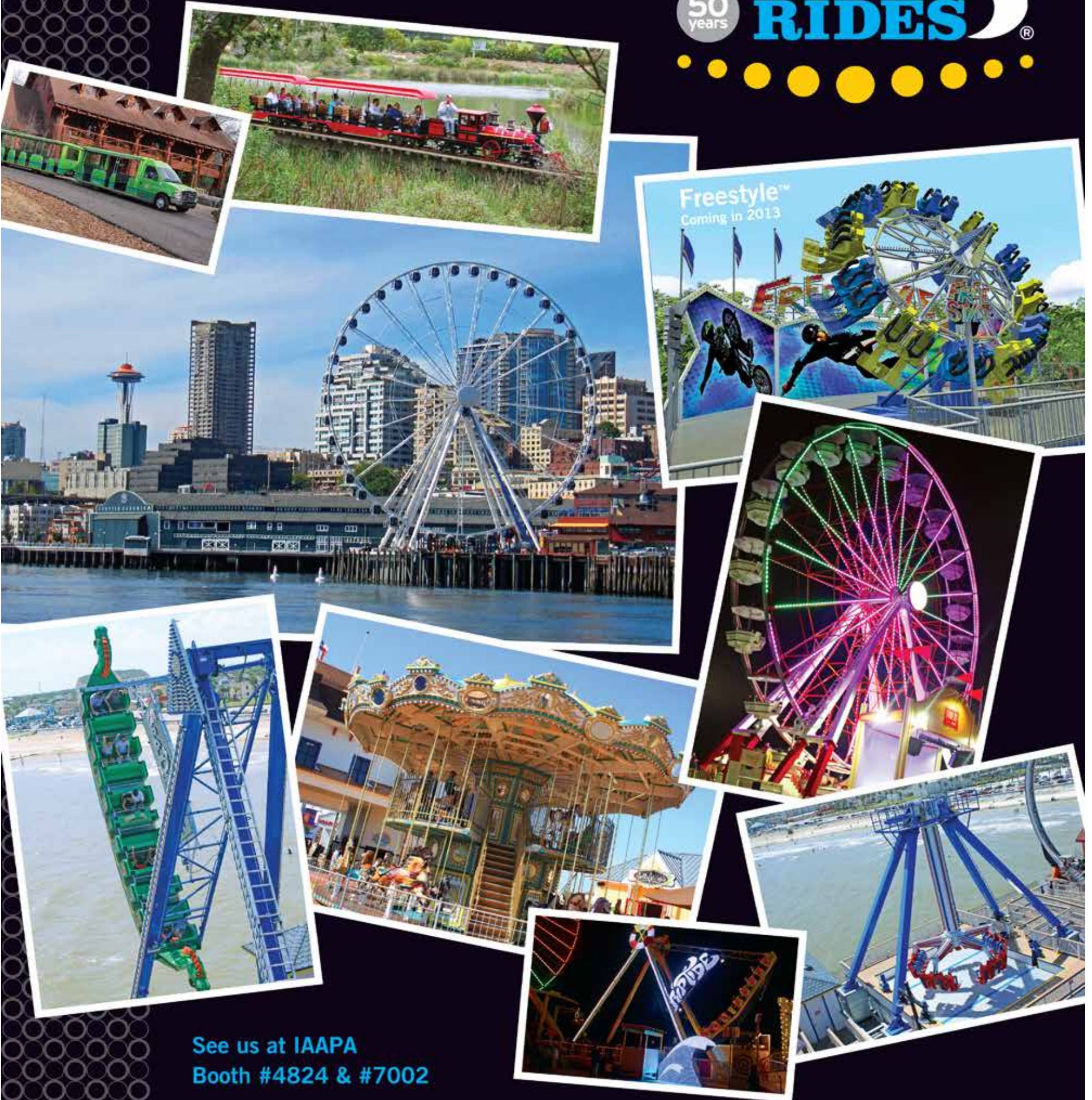
Mark Walker
mark@prairiefinancialinc.com

816-554-3863 prairiefinancialinc.com

A division of
BOULEVARD BANK Member FDIC

Epic really is an understatement.
New Rides for 2012!

CHANCE
50 years
RIDES®



See us at IAAPA
Booth #4824 & #7002

SALES@CHANCERIDES.COM • 316.945.6555 • CHANCERIDES.COM

IAAPA 2012 - ORLANDO

►MACK

Continued from page 1

is important for our industry in all the different regions today and got an insight what lies ahead. Everywhere I have been I was welcomed in a warm and friendly way and had the opportunity for open exchange and discussions.

What have been the most significant accomplish-

ments for IAAPA over the last year?

During my time as chairman, we had four important goals: establishing a more long term strategy for IAAPA; the focus on safety; strengthening the global governance, and management structure of IAAPA and also promoting "going green" as one of our top goals. Together with the IAAPA team in Alexandria and

our offices in Brussels, Hong Kong and Mexico as well as with my (IAAPA) board colleagues, we have been considerably successful in pursuing all these goals, and, in some areas, even more successfully than we expected. But it will be important to continue. It is good to see that all my fellow officers have been involved and will carry on with this process.

Last year, you mentioned that if you had to name just one primary focus for IAAPA in 2012, "it might be the creation of a global governance and management structure." Where did the association get with this?

Throughout the whole year, our top priority has been safety. But creating a global governance and management structure is of crucial impor-

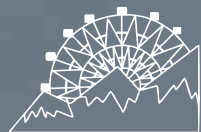
tance for our association. The board and all the staff are supporting this and are moving the process forward. We formed a Governance Task Force, which analyzed and reorganized our governance structure. Our association has to act global, being supported by strong regions. Latest, end of 2013, we will implement this new structure in our association. My special thanks are going to everybody who contributed to this important process.

If you could name just one memory this past year that you will carry the rest of your lifetime, what would it be?

This is hard to tell. There were so many moments to remember. But, definitely for me, and my family, it was a very special honor to be hosts of the IAAPA board meeting at Europa-Park in June where we decided about important developments for IAAPA. This meeting was a great example of how good the global cooperation within our association works.

—Pam Sherborne

WE BUILD FUN
AND EXCITEMENT.



International
Leisure
Consulting Inc.

INTLLEISURECONSULT.com 425.778.2552

ILC Construction LLC

Ride Installation Specialists
info@ilconst.com

Recent Projects

- Galveston Pleasure Pier
- Seattle Great Wheel
- Myrtle Beach Sky Wheel
- Kemah Boardwalk

Future Projects

- 500' Intamin Observation Tower



About IAAPA

The International Association of Amusement Parks and Attractions (IAAPA) is the premier trade association for the attractions industry worldwide.

Founded in 1918, IAAPA is the largest international trade association for permanently situated amusement facilities and attractions and is dedicated to the preservation and prosperity of the amusement industry.

IAAPA represents more than 4,000 facility, supplier, and individual members from more than 90 countries. Member facilities include amusement/theme parks, waterparks, attractions, family entertainment centers, arcades, zoos, aquariums, museums, science centers, resorts, and casinos.

•www.IAAPA.org



If your wooden coaster has not reached its full potential,
PTCI trains are not on your track

The background of the advertisement is a photograph of a wooden roller coaster. The track is made of light-colored wood and curves upwards. Two trains are visible: a red one on the left and a blue one on the right. Both trains are filled with passengers who appear to be enjoying the ride. The sky is blue with some white clouds.

**PHILADELPHIA
TOBOGGAN COASTERS, Inc.**

**Visit us during the IAAPA trade show
in Orlando at Booth #2824**

**3195 PENN AVENUE • HATFIELD, PA 19440 • TEL (215) 799-2155 • FAX (215) 799-2158
www.philadelphiatoboggancoastersinc.com**

IAAPA 2012 - ORLANDO

On the cover



As an annual tradition, *Amusement Today* has highlighted on our Pre-Convention issue cover, the chairmen of IAAPA and the vice-presidents that will follow in the coming years. Featured are: Will Morey, incoming 2013 chairman; Mario O. Mamon, first vice chairman (2014); Gerardo Artega Cerda, second vice chairman (2015) and newly elected John McReynolds as the third vice chairman (2016). The cartoon was drawn by AT's longtime cartoonist Bubba Flint, whose work can also be seen in the *Dallas Morning News*, *Dallas Business Journal* and the *Dallas Cowboys Star*.

LATE-BREAKING NEWS

FREE!

amusementtoday.com

Kay Park
Recreation Corp.
1-800-553-2476



www.kaypark.com

Making people-places people-friendly since 1954

IAAPA board of directors elects John McReynolds as third vice chairman

Universal Parks and Resorts exec to lead IAAPA in 2016

ALEXANDRIA, Va. — The board of directors of the International Association of Amusement Parks and Attractions (IAAPA) has elected John McReynolds third vice chairman. McReynolds is senior vice president — external affairs for Universal Parks and Resorts. He will move through the positions of third, second, and first vice chairmen before leading the association as its chairman of the board in 2016.

"John has been an industry leader and active IAAPA volunteer for more than 10 years," said Darrell Metzger, chairman of the IAAPA nominating committee and chairman of Themed Attractions and Destinations Resorts in Malaysia. "His extensive experience, understanding of the key issues and opportunities facing the worldwide industry, and his leadership acumen will play a key role in moving the association forward for the next five years."

McReynolds started his



John McReynolds

career in the attractions industry in 1995 when he joined the Universal Orlando team as manager, government relations. He was named vice president in 1999, and in 2001 he assumed oversight responsibility for political, regulatory, and legislative matters for Universal's parks and resorts in Orlando, Florida, and Hollywood, California. He was promoted to senior vice president in 2007 and is responsible

for government and community relations for the company. Prior to joining Universal, and for eight years, McReynolds served on the staff of United States Senator Connie Mack.

McReynolds has also been an active volunteer within IAAPA for 10 years. He is a member of the board of directors for the IAAPA Foundation; has served two terms on the IAAPA board of directors; was on the association's executive and nominating committees; and has chaired the IAAPA Government Relations and Political Action committees. McReynolds has also been a featured speaker at IAAPA Attractions Expo.

McReynolds is involved in a number of travel industry, civic, and community organizations including California Attractions and Parks Association, Florida Restaurant & Lodging Association, Visit Florida, Orlando Business Force, Efficient Transportation Coalition of Central Florida, Orlando Inner-City All Stars, West Orange Chamber of Commerce, California Tourism Industry Association, and the YMCA Aquatic Center.

► MOREY

Continued from page 1

do have very high interests in Goal I: Expand IAAPA's Role in Safety and Security and Goal IV: Strengthen the ONE WORLD – ONE IAAPA Brand.

Do you think the change in IAAPA leadership will have an impact on any programs or projects that you or any committee wanted to undertake for the next year? (Chip Cleary will leave IAAPA as president and CEO and Paul Noland will take over at the end of 2012.)

IAAPA's chairmen are all focused on working together to see the association's strategic plan advanced in an effective manner. I see this as a team approach that has grown in consistency and focus over the past couple of years. Therefore, I think the evolution in leadership will be positive and supportive of key initiatives the team has established and in which it believes.

Are there some segments IAAPA would like to be able to represent more here in the U.S.? If so, what segments are those?

IAAPA leadership has identified that North America needs and deserves more attention to membership generally than has been provided over the past several years. While I believe the association has deployed its energy and focus properly to address the needs and opportunities of Europe, Latin America, and Asia-Pacific, there is no question we must now increase our attention and focus on serving the United States and North America in general. Consistent with our strategic plan, I've committed to step up visitation and attention to North American parks and attractions in 2013.

What strengths are you bringing to IAAPA?

A: Hopefully, my strengths include intelligently applied persistence and a measure of ability to get the right people

around the challenges we will face. But, more importantly, I hope to provide a leadership style that promotes (or maybe requires) candid dialog in which the whole team participates collaboratively to enhance understanding and result in smarter decisions.

What strengths or personal growth do you expect to gain this next year as chairman?

Being an officer of IAAPA is like being in the World Series (or World Cup) of business and liberal arts graduate school. If you're smart enough to listen, you soon realize just how many smart and concerned people within our industry contribute to and really care about IAAPA's mission and its importance to our members and industry. If you fail to learn and enhance leadership skills from this experience, you're either out of touch or asleep.

—Pam Sherborne



Country Meats	4581
Creations Jean-Claude Tremblay, Inc.	2842
Creative Imagineering, Inc.	4610
Creative Works Theme Factory	5147
Crescent Group International Inc.	3826
Crossroads LED LLC	4758
Cruden Racing Simulation B.V.	1362
Sno Biz	3573
Cultural Homestay International	4507
Dalian Wanda Group Corporation Limited	5452
Daniels Wood Land, Inc.	3062
Darklight: Precision Lighting System	1872
EOS Rides	4809
Designmaster Fence by Deacero	4736
Archery Tag	3284
Delfield	3458
Delta Strike Laser Tag	2874
Deltronic Labs, Inc.	2010
Denny's Electronics, Inc.	3821
50% Off Plush	443
Design Park Corporation	3877
Design Plus Industries, Inc.	502
Designs In Motion, Inc.	4502
DH Recordings, LLC	4484
DiCAPac USA, Inc.	2890
Digital Centre America	1038
Dino Rentos Studios	2071
Dinosaurs Unearthed	1647
Dippin' Dots, LLC	3700
Direct Line Ziplines	4481
DNP IMS America Corp	4260
Dobco Enterprises Limited	1821
Dominic Fun Rides PVT LTD	5635
Doppelmayr USA, Inc.	4626
Dorfman Museum Figures, Inc.	1958
Doron Precision Systems, Inc.	2652
Dotto S.r.l.	4028
Double Summit, LLC	122
Dreampark International	3657
Dry Case, LLC	4081
Dubai Entertainment Amusement & Leisure Show (DEAL 2013)	5572
DuPont Co.	4527
DWA Uniforms	3481
Dynamic Designs & Associates, Inc.	5631
Dynamic Motion Rides GmbH	1865
Dynamic Attractions and Dynamic Structures	4862

E-F

E & F Miler Industries, LLC	4718
E Four Creative	850
E.P. Sales, Inc.	3621
e3light Group	4684
e4Soft	4082
Eaglewood Manufacturing	835
Eball International	3484
Eco-Choice Pool Coatings by Sau-Sea	4665
Ecofenix S.A de C.V	3875
Economy Tent International	5400
Eddie Cole's Jumpshot	4604
Fun Spot Trampolines	4284
EFFECI Srl	5684
Elaut USA, Inc.	824
Eldorado Climbing Walls/ TRUBLUE /ZipStop	608
Electro Freeze/Division of H.C. Duke & Son, Inc.	3102
ETRI	3888
Electrosonic, Inc.	2054
Eli Bridge Company	4621
ELSACO - Ing. Jindrich Franc	3690
Elton Amusements Ltd	319
Embed	1034
Emerald FX LLC/Mazur	5489
Emiliana Luna Park S.r.l.	2645
Emperor Aquatics, Inc.	2773
Empex Watertoys	3606
Enertrols, Inc.	3058
Engineered Treatment Systems, LLC	4447
Entertainment Concepts, Inc./ Peter F. Olesen	4709
ESG/VenueMagic	967
Clip N Climb	5177
Epic, LLC	5719
Equip, Inc.	3480
Escape Zone	3884
ETF Ride Systems	5158
Eurobungy USA	431
Eurogames SRL	3269
Eurolink Development LLC	1615

Eurolockers B.V.	5462
European Body Art	4205
European Leisure Industries bv	5462
Eworks Pro Inc.	4229
Exhibitor Logistics	3419
USA INC.	4635
Extreme Engineering	3800
EyeClick Ltd.	845
EZ Inflatables Inc.	5807
F.A.S.T. Corp./Fiberglass Animals, Shapes & Trademarks Corporation	2800
Fabbri Group	4820
FABCO International	8012
Fabrique Innovations Inc.	1736
Facto Edizioni S.r.l.	1928
Fairy Dust Ltd, Inc.	3662
RealXGear	3079
Falcon's Treehouse, LLC	1060
Falgas Industries	1334
Family Fun Companies	1019
Family Fun Corp.	5445
Felimana Luna Park SA	2831
Fiberglass Coatings Inc.	3158
Fibrart AquaSplash	3069
Field Station Dinosaurs	5891
Fiesta Concession Corp.	3518
Firestone Financial Corp.	1815
First Card	3580
FirstLease, Inc.	412
Flagship Carpets	4402
Flashing Blinky Lights	1733
Flipping Fun LLC	4377
Floor Signage, LLC	3880
Florida Attractions Association	5536
Florida Creative Industries	1972
Flyboard, Inc.	3689
ForeverLawn Inc.	4508
Formula K Ltd.	2203
Forrec Ltd.	1650
Forsch Polymer Corp.	1728
Foto Master	5769
FotoSmile Pegaso Control System	4744
Francal Feiras E Epreendimentos	5557
Franchini Toys SRL	5439
Freedom Outdoor Furniture	2882
FreeStyle Slides, Inc.	3816
Freij Entertainment	5618
French Fry Heaven	5888
Froggy's Fog	2690
FTS	744
Fudgie Wudgie Fudge & Chocolate Co	4077
Fun Attractions USA/Magical Enterprises	5880
Fun Express, Inc.	2706
Fun Parts Xpress	2738
Fun Pro by Thomco	5533
Fun Works	4445
Funovation, Inc	4016
Furyu Corporation	2002

G-H

G. Martin & Vleminckx Amusement Ltd.	4018
G.A. Printing	4556
G.S. Engineering Ltd.	6069
Galaxy America	5127
Gale Pacific USA, Inc.	4789
Game Art (Hong Kong) Limited	800
Game Plus Ltd.	3682
Game Time International (GTI)	2937
Games To Go	5884
Garmendale Engineering Limited	2050
Garner Holt Productions, Inc.	1047
Gary Goddard Entertainment	1347
Gatemaster Systems	4412
Gateway Ticketing Systems, Inc.	5169
Gayla Industries	4327
Gehl Foods	4074
General Projection Systems Inc.	3084
GEP Productions, Inc.	419
Gerstlauer Amusement Rides GmbH	5151
Gibbons Fan Products Ltd.	5715
GIGA-TMS INC	1854
Gilderfluke & Co., Inc.	212
Give Kids the World	3234
Glamour Nail Vending	4190
Glasdon, Inc	4677
Glimmer Body Art	3611
Glittertainment LLC	2972

Glo Cone International	4309
Global Event Supply	5784
Global Innovation, LLC	1662
Global Special Effects	5690
Global VR	1810
Globe Ticket	2602
G-Look Amusement Machine Co., Ltd.	221
GLORY (U.S.A.) Inc.	4580
Glowworks Imports, Inc.	5509
Goffa International Corp.	2606
Gold Medal Products Co.	2200
Golden Global Mfg., Inc./TikiMundo.com	1656
Golden Horse Amusement Equipment Co. Ltd.	4439
Good Stuff Company	3012
Utatz - Perfected Temporary Tattoos	3181
Gordon's Action Products, Inc	5802
Gosetto S.r.l.	1829
Gould Manufacturing	2642
Graftobian Make-Up	2936
Gravity Works/BCI	4629
Great American Recreation Equipment, Inc.	1629
Great Coasters International, Inc.	2040
Greater Houston Partnership	3279
Guangzhou Bangwei Amusement Equipment Co. Ltd.	5780
Guangzhou Channal Inflatable Carnie Facility Co. L.	5861
Guangzhou Sealy Electronic Technology Co. Ltd.	200
Guangzhou Tongli Animation Technology Co. Ltd.	310
Gull Wing Industries, Inc.	3829
Guzzi Eugenio	3042
Haas & Wilkerson Insurance	4421
HAFEMA Water Rides GmbH	4631
Zhejiang Hongshida New Material Co. Ltd.	3081
Haining Jinda Coating Co. Ltd.	5435
Hanasab Insurance Services, Inc.	4680
Hangzhou Trains Equipment Co. Ltd.	5589
Hankook Leisure	1631
Happy Feet USA, Inc.	5574
Harman Professional	8112
Harris Miniature Golf Courses, Inc.	2640
Haystack Dryers Limited	3239
Henan Hengtaihua Amusement Equipment Co., Ltd.	5760
Herborner Pumps	4450
Hi Striker Co.	5654
High Mountain Enterprises LLC	4317
Hindustan Amusement Machines Ltd.	3088
Hitch-Hiker Mfg.	4435
Hi-Tech Amusements	210
Hiti Digital	4187
HMS Monaco	2612
Hoffman Mint	1908
Hogan Stakes	5733
Holo-Walls, LLC	461
Holsag Canada	3479
TurtleGates USA	3365
Hopkins Rides	2031
Hot Games	1628
Hot Shots Photography	2069
HR Certification Institute	4080
Huffer Amusements	5779
HUSS Park Attractions GmbH	2604
Hytechnology, Inc.	4884

I-J

I Tech CO.	964
I.C.E. Infinite Creative Enterprises	4138
I.E. Park S.r.l./Amusement Rides & SOLI Bumper Cars	5420
IAAPA Central	3431
Ice-World International	4058
Ideal Software Systems, Inc.	802
Ideas Extremas, S.A. de C.V.	3403
IdeAttack, Inc.	2859
IGPM Group / Kalkomat	1909
Image Sunwear	5615
Imagination Trends	3879
Imprinter	3586
Impulse Industries Inc.	5789
INCOM Manufacturing Group Inc.	4079
InCord	1674
Indian Association of Amusement Parks and Industr	3236
Indoor Fun and Games LLC	5544
Industrial Frigo Ice	5660
Inflatables Games, Inc.	5677
Inflatable Office LLC	5534
InfoTree Corporation	642
Injoy Motion Corp.	827
Innovative Concepts in Entertainment, Inc. (ICE)	1406
InPark Magazine	1850

IAAPA 2012 - ORLANDO

Inscribe	4782	Leisure Activities Co., LTD.	5652	Nancy Sales Company, Inc. / Nanco	2810
Intamin.	3224	Leisure Boulevard	5462	Natare Corporation	4490
Integrus S.R.L.	4090	Leisure Craft, Inc.	3110	Nation Pizza Products/Connies	3133
Interactive Entertainment Group	4282	Liberty United Insurance Services, Inc.	5736	National Amusement Park Historical Assn.	3128
Interactive Game Warehouse	8100	LifeFormations	852	National Aquatic Safety Company (NASCO)	3235
Interactive Ticketing	5686	LightUpToys.com	3715	National Association of Amusement Ride Safety Officials/ NAARSO	3819
InterAmerica Stage, Inc.	1664	Lil' Orbits, Inc.	3015	National Fiber Technology, LLC	1857
InterCard, Inc.	1015	Lilliput Play Homes, Inc.	3086	National Prize and Toy	5637
Interlink LG Ltd.	5424	LilYPad	511	National Roller Coaster Museum & Archives	4217
International Cordage, Inc.	4333	Lindstrand TECHNOLOGIES Ltd	4429	National Ticket Co.	3424
International Currency Technologies	1618	Lindstrand USA, Inc.	8200	Naughton Insurance, Inc.	2610
International Laser Tag Association	1943	Lock America, Inc.	2108	Naumann Nature Scapes, Inc.	5787
International Mascot Corp./IMC	3054	Long Range Systems	3675	Neptune-Benson	4452
International Play Company, Inc.	2662	Looneyz Graphics LLC	4180	Holland Pavilion	5462
International Special Attractions	3556	Lo-Q plc	3654	Nets Unlimited, Inc.	1856
InterPark Magazine	1858	Losberger US	5889	Neveplast SRL	3666
Intrax Career Development	4781	LS- Game Amusement Equipment Company Ltd.	218	New England Association of Amusement Parks & Attra	3527
ISERA Evolution Insurance Brokers	4612	Lynkris Patio Furniture	4549	Nicco Parks and Resorts Ltd.	2845
Ital International, LLC	2749			Niceberg Studios	450
Italian Trade Commission	4881	M-N		Nickels & Dimes, Inc./Tilt	411
Ital-Resina di Di Talia Angelo	2644	Mack Rides GmbH & Co. KG	2240	Nitto Fun Technology Co. Ltd.	934
ITW Ployspec-Futura Coatings	3108	Maclan Corporation	3775	Noble Roman's, Inc.	4415
XTeam Show	863	Magian Media Studio	1950	Noel Industries	1918
J & J Amusements, Inc.	2631	Magic Carpet Lifts, Inc.	5427	Northeast Insurance Center	4627
J & J Snack Foods Corp.	2666	Magic Memories	1669	Novelty Inc. Wholesale	910
J Philip Chubb Insurance Agency	4179	Magna Gaia, Inc.	3077	NSF International	3680
Jack Rouse Associates	650	Magnet World, Inc.	3519	nWave Pictures S.A.	4854
JackJaw® Stake Extractors	4564	Magnetic Autocontrol Corp	317		
Jane Farrell Turf & Carpets, Inc.	2750	Magnetic Cash	2004	O-P	
Jeff Ellis & Associates, Inc.	4542	Mahoning Valley Manufacturing, Inc.	4726	Ocean Amusement Machine Co., Ltd.	413
Jelly Belly Candy Company	3071	Mainline Carpets	3490	Oceaneering Entertainment Systems	1054
Jennison Entertainment Technologies	1000	Majestic Manufacturing, Inc.	1824	OCT Vision Inc.	4262
Jerith Manufacturing Co. Inc.	4551	MammaMia Rides srl	4454	Olympus Group	3156
Jersey Jack Pinball, Inc.	837	Marine Fasteners, Inc.	5487	Omega Pattern Works	3135
Jin Xing USA Group Inc.	3080	Martin & Vleminckx Rides LLC	4020	OmniTicket Network/ Best Union Company Spa	2862
Medallion Vending Fun	742	Mask U.S., Inc.	4518	On The Fly Baby!	3381
Johnny Rockets	4307	Mason Corporation	2927	Onlyfactorydirect.com	2881
Jokers Import Inc.	5624	Master Pitching Machine, Inc.	2603	Open Air Cinema, LLC	5187
Jolly Roger (Amusement Rides) LTD / Photo-Me International 400		Matthews Paint	3374	OpenAire, Inc.	1838
Bad Dog Tools	4618	Maui Wowi Hawaiian Coffee & Smoothies	3988	opticwash	3882
JRW Productions	5679	MAURER Rides GmbH	4806	Orca Coast Playground Ltd.	4405
Jump N' Jump Sales LLC	5869	MaxFlight Corporation	2265	ORI, LLC	3857
Jumpions, Inc.	5864	Max-R	4510	Orlando Special Effects, Inc.	1956
		McAdams Graphics Inc	4089	Outdoor Amusement Business Association (OABA)	3302
K-L		McNichols Company	4647	Outdoor Gravity Inc.	4069
KAF Production	5469	Coins Unlimited	4174	Outdoor Ventures	5657
Karaoke Reality Video Inc.	5688	MediMassager.com	4311	Owen Trailers, Inc.	1831
Kay Park Recreation Corp.	3000	Medialon	452	P&H Crystalite	3215
KCC Entertainment Design	1345	MediaMation, Inc.	854	Pacific Lights, Inc.	1833
Kellytoy U.S.A., Inc.	631	MedTech Wristbands	3206	Pacific Surf Designs, Inc.	3282
KettenWulf USA LP	1836	Mee Industries, Inc.	2172	Pageantry World	2045
Kevin's Wholesale, LLC	4437	MEI	1704	Pale Night Productions	2056
Keystone Amusement Enterprises LLC	3464	Melissa & Doug, LLC	4258	Palmetto Specialty Tire	2650
Kidspotter	4590	MGC Developers, LLC	2684	Pan Amusements	1300
KidSteam	5480	MICROS Systems, Inc.	5757	Panel System SRL	1645
Kingdom Photo Booth LLC	1638	Mid-America Sales, Inc.	2873	Panphonics USA	3980
Kirmes & Park Revue-Gemi Verlag GmbH	4489	Middle-Earth Studios	4181	Paokai Electronic Enterprise Co. Ltd.	813
KLOPP International, Inc.	3303	Midway Stainless Fabricators	3572	Paragon International	4404
KMG International B.V.	5135	Millennium Elastomers	5161	Park World Magazine	4720
KMIT Solutions LLC	1758	Millionaire Gallery/Gotta Have It Golf	5415	Parkash Vikem Amusement Pvt. Ltd.	2687
Kodak Event Imaging Solutions	2669	Milspec Industries	5629	Parsal Vending Supply	3681
Konie Cups International, Inc.	1735	Milwaukee Dustless Brush	3364	Party Direct, Inc.	1919
Koppen Import - Export B.V.	5462	Mini Golf 2 Go	5449	PartyCenterSoftware.com	611
KristallTurm GmbH & Co.KG	3380	Mini Melts Ice Cream	4250	Partymachines.com	5734
KSB Inc.	4066	Miniature Golf Solutions by Bailey Consulting	5472	Pax Company Ltd.	3627
KumbaK The Amusement Engineers	5462	Minime USA	1959	PAI	3886
Kusser FountainWorks	2062	Mirage Entertainment, Inc.	2047	Peavey Electronics	2065
Airhead	4643	MistAMERICA Corp.	4275	Peek-A-Boo Toys	206
Kwik-Covers of New York	4319	Mitsubishi Electric Visual Solutions America, Inc	5389	Pelland Advertising	4380
Lagotronics Projects B.V.	1869	Life Floor	4577	PEM Fountain Co.	2379
LAI Games Sales, Inc.	1031	Mondial World of Rides	5115	Penny Machine Company (PMC)	5782
Lake Country Corporation	4186	MoneyTree ATM	628	People VisionFX	1949
Landmark Studio & Design	3456	Monkey Business Productions	2888	Perfect Fry Company	2989
Angry Birds Activity Parks by Lappset	426	Moonwalk USA	5754	Perky's Pizza	100
Larson International, Inc.	4220	Moser's Rides S.r.l.	2243	Philadelphia Toboggan Coasters, Inc.	2824
Laser Star Amusements, Inc.	613	Mosley Erecting	4136	Photo Concession Systems	3177
Laser-Blast	2077	Motoi Group Srl	840	Photo Touch, Inc.	6086
Laserforce International	1666	Moving Image Technologies	5488	Photoguys	5683
Lasertron, Inc.	2806	MPGroup- Dedem Automatica	1318	Picsolve International Ltd.	3228
Launch Logic	4441	MSKY	4673	Pictureworks Pte Ltd	2675
Lazer Images	4165	Autofry/Multi-Chef/MTI	4707	Pinkerton Global Screening Solutions	3144
Lazer Mazers	3989	Mueller Recreational Products, Inc.	211	Tropical Sno	3460
LaZER Runner Laser Tag Systems	1340	IAAPA Attractions Industry Marketplace	4242	Pizzaovens.com	3762
LCI Productions LTD.	2171	Mucnie Novelty Company, Inc.	1920	Mall Silks	956
LearningZen	4471	Murphy's Waves Ltd.	4227	Plastic Card Systems, Inc.	4535
Leisure & Recreation Concepts, Inc./LARC, Inc.	4024	Namco America, Inc.	1006	Play Meter Magazine	1617
		Namco Entertainment Inc.	1842		

IAAPA 2012 - ORLANDO

Play Time Toys.....	1702	SAPIR.....	4574	Superior Clean Solutions.....	4682
Playair, Inc.....	5729	Sartori Int'l Group.....	5124	Superior Studio Specialties.....	3977
Playfun Culture & Technology Co. Ltd.....	3982	SB International AB.....	4431	Supreme Party and Novelties.....	4662
PlaySmart, Inc.....	1862	SBF Srl.....	5131	Sureshot Redemption.....	3515
Playtime.....	3040	Schroeder Slater, LLC.....	743	Surewin Medallion Venders.....	3189
Playtop L.L.C.....	4541	Scollon Productions, Inc.....	2702	Suzhou Fwu-Long Amusement Equipment Co., Ltd.....	5612
PLI.....	409	ScooterBug, Inc.....	2803	SUZO-Happ.....	1818
PM Productions Entertainment Inc.....	5680	Seasons Designs Ltd.....	3382	Sweet Monkey Frozen Yogurt.....	3482
Poligon by Portercorp.....	2033	Seatbelt Solutions, LLC.....	3271	SWISS Rides AG.....	3620
Polin.....	2257	SeeCoast Manufacturing Co., Inc.....	3656	Syndicate Graphic Technologies (Div. of Syndicate Group).....	4418
VIRO.....	1573	Sega Amusements.....	815	Tacki-Mac.....	1840
Polysoft Pty Limited.....	3190	Sela Cars s.r.l.....	3043	Tapeswitch Corporation.....	2008
Popcornopolis.....	3678	Adventa.....	4062	Taylor & Associates, Inc.....	4231
PopNoggins.....	440	Semnox Debit Card System.....	5474	Taylor Company.....	5154
Precise Trading LLC.....	5387	Senor Tech.....	4464	Taylor Studios, Inc.....	2072
Precision Dynamics Corp.....	2654	Severn-Lamb.....	4252	TB Visual Effects.....	1871
Premier Polysteel Outdoor Furniture.....	4126	SGM, Inc.....	3264	Team Play, Inc.....	2006
Premier REACH.....	2880	Shaller Enjuneering/Div. of Shaller Investments, Inc.....	4200	TEARepair, Inc.....	4207
Premier Rides, Inc.....	5111	SharpShooter Imaging.....	3469	Tec-Garde.....	2980
Premierworld Technology Limited.....	3986	Gold Standard Games/Shelti.....	1703	Technical Park S.N.C.....	2847
Preston & Barbieri S.r.l.....	5139	Shenzhen Advance Intelligent Technology Co. Ltd.....	2884	Technifex.....	1351
Price Chopper Inc.....	2742	Shenzhen LAMP Technology Co. Ltd.....	3564	Tecway - Mecpower.....	1003
Pricetag BV.....	1659	Shenzhen Yuanwang Cocotop Technology Inc.....	2273	Teddy Mountain Pte. Ltd.....	415
Prime Play by WhiteWater.....	2231	Show Me Fabrication, Inc.....	3200	Telescope Contract Furniture.....	3060
Primetime Amusements.....	1303	Siemens Industry Water Technologies Business Unit.....	3786	TentandTable.com, LLC.....	8004
Pro Forma Advisors LLC.....	1759	Siemens Industry, Inc.....	965	Tentnology Co.....	2269
Pro-Fab, S.L.....	8105	Sigma Services, Inc.....	661	Terracast Products LLC.....	2977
Pro-Karting MFG INC/ Nor-Am Go-Karts.....	4224	Signgrass - Tufting Synthetic Grass Mats.....	5462	Texture Plus.....	4762
ProSlide Technology, Inc.....	4739	SimEx- Iwerks.....	2247	The Brothers Grimm Games.....	5559
PT. Jasuindo Tiga Perkasa TDK.....	727	Simnoa Technologies Ltd.....	4288	The Coalition For A Traditional School Calendar.....	2887
Public Restroom Company.....	2879	Simtec Systems GmbH.....	5402	The Comex Group.....	3372
Pucker Powder by Creative Concepts, Inc.....	4469	Simulator Makine Produksiyon Ltd.....	1365	The Friedman Group, Inc.....	5627
Puka Creations.....	3277	Simuline Inc.....	2215	The Gravity Group, LLC.....	5507
Pyramid Technologies Inc.....	2102	Simworx Limited.....	2869	The ICEE Company.....	2766
Q-R		Sippers by Design.....	1936	The Juice Films Limited.....	1342
QIQI Toys Co. Ltd.....	5805	Siriani & Associates.....	3928	The Lifeguard Store, Inc.....	4137
QLT.COM.....	445	Siriusware, Inc.....	3669	The Michael Angelo Auction Company.....	408
QNC, Inc. dba Quik n' Crispy.....	624	Skafos International Limited.....	2771	The Monster Mural.....	4459
QubicaAMF.....	406	Skee Ball, Inc.....	2220	The Moscow Region Government.....	4888
Quick-Tag (a Division of The Hillman Group).....	1619	Sketchers.....	4790	The Penny-Press Machine Co., LLC.....	726
R. Humes Enterprises.....	5586	Skip Stewart Costumes.....	3979	The Petting Zoo.....	542
Radex.....	2886	Skyride Technology LLC.....	5390	The Scarefactory, Inc.....	3290
Radiant Manufacturing.....	3186	Skyturtle Technologies Ltd.....	3180	The Toy Barn.....	3143
RadioBoss 2-Way Radios.....	3357	Smart Industries Corp., Mfg.....	1718	The Works Unlimited, Inc.....	1636
Ragtime.....	4247	Smarte Carte, Inc.....	3275	Theatrical Concepts Inc.....	5482
Rainbow Custom Logo Mats.....	3856	Reynolds Advanced Materials.....	1756	Theme Builders Philippines, Inc.....	1971
Randolph Rose Collection.....	4605	Snazaroo USA, Inc.....	5444	Themed Entertainment Association (TEA).....	1354
RAVE Sports.....	3045	Snowie LLC.....	4650	Themendous.....	1067
RAYGLYPH.....	2982	SnowMagic, Inc.....	5573	Theming and Animatronics Industries S.A.....	5184
RDC/Ride Development Co.....	2624	Soaring Eagle Inc.....	5527	ThermoServ.....	1926
RDL (Radio Design Labs).....	451	MIMO, LLC.....	4177	ThunderBolt International, Inc.....	4477
Rebound Unlimited, Inc.....	3406	Sodikart, USA.....	4158	Tianjin FMY Entertainment Inc.....	3881
Redbone Products, Inc.....	2804	Soft Play, L.L.C.....	3031	Tiburon Lockers, Inc.....	3558
Redemption Plus.....	1021	Soft Stuff Creations Inc.....	4777	Tiki Escapes.....	645
Renold, Inc.....	4735	Soios BV.....	5462	Tiny Towne International, LLC.....	1845
RenoSys Corporation.....	2686	True American Classics, Inc.....	5477	Tippmann Sports.....	3828
RePlay Magazine.....	1817	Southern Golf.....	2786	Funnel Sticks by TNT Confectionery.....	3188
Research Casting International.....	1764	Southwind Manufacturing.....	5433	Tocatta Gaming International.....	104
Rhode Island Novelty, Inc.....	2109	Space Walk Interactive, LLC.....	5728	TokensDirect.....	1826
Ride Entertainment Group of Companies.....	4803	Specialty Vehicles.....	5454	Hilo Challenge Domes.....	4280
Rides-4-U, Inc.....	4836	Spectrum Sports International, Inc.....	6000	Tool King Motor Company.....	5737
Rings of Saturn.....	5634	Speedy's One Stop Repair Service.....	2103	Tornado International Ltd.....	5405
LIP LABZ.....	3588	SPI Industries Inc.....	3037	Totally Bananas, Inc.....	4565
Rixen Cableways.....	3379	Spider Climbing, Inc.....	108	Totem Ticket Machine and Turnstiles.....	3488
RoadRat Motors.....	3864	Spin-T, LLC.....	3926	Tourist Attractions & Parks Magazine.....	3002
RoboFusion.....	3466	Splashtacular, Inc.....	2680	Toy Factory, LLC.....	4208
Robotic Solutions.....	2173	Sport Fence International, Inc.....	5633	Toy Network LLC.....	3017
Rocky Mountain Construction Group.....	3860	Sprung Instant Structures, Inc.....	4633	Tracked Lifts Inc.....	3486
Rodeo Sales LLC.....	4689	Stagecraft, Inc.....	5791	Trainbus Transport System.....	3778
Ropes Courses, Inc.....	3906	Star Attractions.....	4419	TrainerTainment L.L.C.....	1635
Roto.....	454	StarFlight Amusement Rides LLC.....	643	Trains of America.....	3259
Rover International.....	444	My mini Golf by Starting Time.....	3179	Trampolines USA.....	3266
Royal Train Rides, Inc.....	5731	State Fair Mini Donuts, Inc.....	4465	Trams International.....	3472
S-T		Steamerics Inc.....	4381	Trans-Force Ltd.....	640
S & B Candy And Toy.....	1808	Steelman Partners.....	647	Transworld Exhibits.....	549
S&S Worldwide, Inc.....	5100	Steradian Technologies, LLC.....	4557	Tree-Mendous Forest Inc.....	4466
Sacoa Playcard System.....	606	Sterling & Sterling, Inc.....	4711	Trendy - LLC.....	4410
Safari Sun LLC.....	3265	Stern Pinball, Inc.....	1700	Triotech.....	1040
Safari Thatch, Inc.....	2673	Stoelting, LLC.....	4786	Triple Crown Products, Inc.....	2942
Safe-Strap Co., Inc.....	1835	Store On Wheels, Inc.....	3217	Tropical Palm Trees.....	4754
SALEX Amusement and Gaming - South American Leisure Exhibition.....	5543	STS Trading LLC.....	1804	Tropical Security, Inc.....	4235
Sally Corporation.....	2254	Studio 41b.....	5431	True Food Service Equipment.....	5412
Sanderson Group International Pty Ltd.....	2677	Studio Style by Collector's Gallery.....	2774	Tubelite Company Inc.....	5484
Sandy Creek Mining Co., Inc.....	5164	Sunkid.....	5450	TUFF Coat Mfg.....	5459
		Sunkist Growers, Inc.....	4589	Tunki Playground Toys Co., Ltd.....	5535
		Super Booths, Inc.....	5429	Tuuci Umbrella Company.....	3047
		Super Jumper Inc.....	3684		

IAAPA 2012 - ORLANDO

Twisted Quarter Inc.	449	Wallendas Inc.	4607	Wristband Resources, Inc.	3029
Twister Display.	3824	Funtopia	457	Xtraice	3257
InfiniteAloe	4559	Walton Signage	3377	Xtrem Aventures	3958
		Waltzing Waters, Inc.	1051	Xylem.	3050
	U-V	Wapello Fabrications Co., Inc./WAFABCO.	3624		
Umbrellabars USA.	8007	Wasatch Railroad Contractors.	4444		Y-Z
Uncle Louie Gee	4681	Water Park Toys, Inc.	5456	Yard Arts, Inc.	5669
Uncommon USA, Inc.	4308	Water Safety Products, Inc.	4639	Youal Jifh Enterprise Co., Ltd.	109
Unibind Inc./Dinotalk Inc.	2871	Water Ski Shows, Inc.	2671	Z Pro Watersports	4637
Unique Creative Culture Industry Group	3782	Water Technology, Inc.	4747	Zambelli Fireworks Mfg., Co.	826
United Rentals, Inc.	2971	Water Wars & Whirlwhims.	5407	Zamperla, Inc.	2024
Universal Space Amusement (H.K) Ltd.	2209	Waterloo Tent & Tarp Co., Inc.	2600	Zebec, Inc.	3454
Unlimited Snow - TapeMyDay.	4054	Waterpark Supply/ Granite State Pumps HD	4636	Zebra Technologies.	3764
Uremet Corp.	5418	WATERPILLAR, INC.	6091	Zhejiang Dejia New Material Co.,Ltd.	6058
US Bowling Corporation.	635	Waterplay Solutions Corp.	1640	Shanghai Lefunland Children's Products Co. Ltd.	5180
Vahle Inc.	3873	Waterwalkerz Ltd.	3788	ZheJiang HongTu Warp Knitting New Material Co. Ltd.	4379
Van Egdome B.V.	5462	Waterworks International	4086	Zhejiang HuaSheng WarpKnitting Plastic Co. Ltd.	6075
Van Stone Conveyor, Inc.	4442	Wattman Trains & Trams	1331	Zhejiang Mich Playground Co., Ltd.	4462
Vekoma Rides Manufacturing B.V.	4831	Wave Loch, Inc.	4254	Zhejiang MSD New Materials Co. Ltd.	6059
Venco Business Solutions	103	WAVES University	3579	Zhejiang Tianxing Technical Textiles Co. Ltd.	6057
VendEver, LLC.	1600	Waymatic, Inc.	2802	Zhejiang Xingyida Reinforced Material Co, Ltd.	5673
Vending Times.	410	wddonline.com	4060	Zhengzhou Wolong Amusement Equipment Co. Ltd.	5854
Veqtor	4688	Weber Group, Inc.	2060	Zhongshan Golden Dragon Amusement	603
Verde Lux LLC.	3787	Weigl Works, LLC	756	Zhongshan Guang Yang Amusement Equipment Co., Ltd.	424
Vertical Reality.	4654	Weldon, Williams & Lick, Inc.	4710	Zhongshan Luck & Jinying Amusement Machine Co.,Ltd.	308
VertigoMP3.com	101	West Coast Netting, Inc.	2933	Zhongshan Redsun Amusement Equipment Co., Ltd.	311
VGS.	3477	Whirley-DrinkWorks!	4602	Zhongshan Star Amusement Equipment	402
Vibrant Innovations, LLC.	5689	WhiteWater West Industries Ltd.	1935	Zhongshan Xiaolan Ocean Fine Art Plastic Factory	219
VideoBooth Systems Ltd.	551	Wibit Sports GmbH.	5174	ZIERER GmbH.	2206
VIM Inc.	1358	Wildlife Control Supplies, LLC	4479	Zigong City Dragon Culture & Arts Co., Ltd.	4358
Virginia Toy & Novelty.	626	Williamsburg Clock & Light Co.	1859	Skyline / Skyline Eco-Adventures	4084
Virtual Sports, Inc.	1876	Wilson Safe Company.	4065	Zip-Flyer, LLC.	3262
Visual Sports Systems, Inc.	213	Winterland Inc. and LEDgen Lighting.	858	Z'odd Design Sdn Bhd	5490
Visual Terrain, Inc.	1849	Wisdom Rides Inc.	4424	Zone Systems, Inc.	2658
Vortex Aquatic Structures International Inc.	5437	Witek Golf Supply Co., Inc.	3126	ZOTT Producciones S.A.	111
	W-X	Wood Design B.V.	5462	Zumex	6054
WahLap (Guangzhou) Technology Co. Ltd.	215	World Waterpark Association	2902		
		WorldRide Service & Supply Inc.	4733		





World of Rides



**Creative
&
Innovative**



Aengwilderweg 57, 8449 BA Terband. Holland
Tel.: +31 (0)513 61 01 70 • Fax: +31 (0)513 62 24 12
E-mail: info@mondialrides.com

www.mondialrides.com



INTERNATIONAL

PARKS

ATTRACTIONS

RESORTS

SUPPLIERS

Reporter's Notebook

Severn-Lamb extends product range with Piaggio commercial vehicle dealership

UNITED KINGDOM — Severn-Lamb has added further to its product line by taking on one of the U.K. dealerships for Piaggio Commercial Vehicles.

The Piaggio Group is a global company and a leading European manufacturer of scooters and motorcycles, owning well-known brands such as Vespa, Aprilia and Moto Guzzi. The group is also a leader in the commercial vehicle market, offering a line of compact, three and four wheeled vehicles which are now available from Severn-Lamb. And the company is converting them for operation in a wide range of uses at a variety of venues using their world renowned specialist design and build conversion skills and expertise.

The Piaggio vehicles available from Severn-Lamb cover three different models, including the three wheeled Ape and four wheeled Porter and Quargo and Severn-Lamb is providing conversions on all models depending on customer requirements. The Ape, for example, can be converted into mobile units selling hot and cold drinks, ice cream, hot dogs or merchandise, to name but a few possible uses, while the larger Porter and Quargo models can be used as maintenance or work vehicles.

Severn-Lamb will also carry a comprehensive stock of spare parts for the Piaggio vehicles and will thus be able to provide a fast, reliable and local support service, backed up by a two year warranty. A team of mobile engineers is also in place to back up all after sales service requirements.

Germany's Holiday Park Plopsa opens 11 attractions in new Majaland

STORY: Andrew Mellor
amellor@amusementtoday.com

GERMANY — A new main entrance and the opening of a brand new area to further entrench the Plopsa theme into the venue are the highlights for 2012 at Holiday Park Plopsa in Germany.

The park was purchased by Plopsa, the theme park division of the Belgian media company Studio 100, in November 2010, with key Plopsa characters being introduced for 2011 along with some new live shows and attraction theming to begin the transformation from an attraction park to a theme park.

Following major development work, guests now enter Holiday Park Plopsa directly from the car park through a newly built entrance area followed by a glass covered entrance walkway, all designed in the familiar style of Piet De Koninck, creative director of Studio 100. This area features a range of attractions and facilities, again set within buildings designed in the well-known Plopsa style.

The new Majaland (Maya Land), which opened on June 26, further establishes the Plopsa theme in the park with a host of rides and attractions themed on the popular Studio 100 TV brands and characters such as Maya the Bee and Vicky the Viking. Covering an area of 15,000 square meters (161,458 square feet), the new land is in particular aimed at the youngest visitors and their parents and features 11 attractions in a highly themed setting which also incorporates huge flowers, trees and colorful meadows.

A number of new rides have been added to the park in Majaland, complementing other existing attractions that have been transformed with new theming and decoration based on Maya the Bee and her friends. Majas Blütensplash is a Flying Fish ride from

► See PLOPSA, page 16



Above, Verrückter Baum is a Zierer Kontiki XL, one of the many themed rides in the new Majaland. Below, Flip, der Grashüpfer (Flip the Grasshopper), introduced in 2011, is from Metallbau Emmeln and now features a large hollow tree trunk over the ride's station. COURTESY HOLIDAY PARK PLOPSA



Major, Family and Spectacular Rides



Bertazzon: Park Model & One-Trailer Rides

Check out the hundreds of new and used rides at www.italintl.com



Technical Park: Park Model & One-Trailer Rides



IAAPA
BOOTH
2749

Ital International LLC | Phone: 615-383-3986 | Fax: 615-383-9244 | E-Mail: sales@italintl.com



► PLOPSA

Continued from page 15

Zierer, which takes guests on an interactive experience over water in which they control the large calyx style gondolas, while the Verrückter Baum is a Zierer Kontiki XL in which riders are seated in a huge tree trunk themed gondola which

Maja's Blütenplash is an interactive Flying Fish ride from Zierer.

COURTESY
HOLIDAY PARK PLOPSA

rocks back and forth along a track while simultaneously rotating on its own axis.

The Schmetterlingsflug is a Magic Bikes ride from Zamperla with a butterfly theme, riders pedaling to make the gondolas rise and fall, and the Blumenturm is a 12 meter high children's free-fall tower from Zierer named Maya's Flower Tower, introduced in 2011 and now themed as the stem of an oversized plant.

Additional attractions include Flip, der Grashüp-

fer (Flip the Grasshopper) from Metallbau Emmeln, also opened last year and the station for which is now within a huge hollow tree trunk; Die Frosche (The Frogs), a Jump Around from Zamperla; and other existing, re-themed rides from Zamperla including Mini Cars bumper cars, Bienchenwirbel, a mini tea cup ride, Lara's Marienkaferflug, Lara's Ladybug Flight, Willi's Flossfahrt, Willi's trip on a float (boat), and the Rieseneimer, a large rotating, spraying bucket in a new water playground.

New Installations 2012

Launch Coaster with Vertical Drop
in Busch Gardens Williamsburg, USA



One of four
new Zierer
rides in
LEGOLAND
Malaysia

Djurs Sommerland
Denmark



See us at:
IAAPA Orlando
November 13-16
Booth 2206

www.zierer.com
☎ +49 991 91060

ZIERER

info@zierer.com

Gateway Ticketing launches U.K. venture

BOYERTOWN, Pa. — Gateway Ticketing Systems, Inc., has announced the opening of a new company in the U.K., which is set to change the face of the attractions ticketing industry in the U.K. and Ireland.

Based in Hammersmith, London, Gateway Ticketing Systems UK, Ltd. is a joint venture partnership between Gateway Ticketing Systems U.S. and software services specialist Metafour U.K. The venture will be headed by Andy Povey as operations director, a well-known face within the visitor attractions and events sectors. Metafour brings a solid base of resources and experience to deliver sales, support, installation, customization and consultancy to the table.

The new company will deliver the full range of Gateway's industry-leading Galaxy revenue management solutions for general admission ticketing and access control to provide customers with new ways to boost revenue. Gateway U.K. aims to be the solution of choice in the U.K. for all venues within the attractions sector, including museums and galleries, heritage attractions and historic houses, zoos and gardens, theme parks and events, as well as those in the bus and ferry transportation sectors.

A new website for the U.K. office (www.gatewayticketing.co.uk) was recently launched.

Gateway Ticketing Systems U.K. Ltd. is located at 2 Berghem Mews, Hammersmith, London, W14 0HN. Contact Andy Povey at Gateway Ticketing Systems U.K. at (207) 912-2022 or by email: apovey@gatewayticketing.co.uk.



Aquafantasy, Selcuk, Izmir - TURKEY



Gural Premier, Antalya - TURKEY



Design, Manufacturing, Installation of

WATERPARKS

2000 Waterpark projects in 82 countries



Six Flags Great Adventure, NJ- USA



Aquaworld, Budapest - HUNGARY



SA Aquatic Center, Marion - AUSTRALIA



Aqualand Bassin d'Arcachon - FRANCE



Aquasplash Marineland - FRANCE



Magic Sphere - New for 2013



Tai Po Aquatic Center - HONG KONG



Odissea 2000, Rossano - ITALY



Maxx Royal, Antalya - TURKEY



Dream Island, Kiev - UKRAINE



Polin®
WATERPARKS & POOL SYSTEMS
www.polin.com.tr



Aquafantasy, Selcuk, Izmir - TURKEY



Vinpearl - VIETNAM



Aqualand Bassin d'Arcachon - FRANCE



Tropiclandia - FINLAND

WE MAKE PEOPLE SMILE



230 years of experience

Made in Germany



LAUNCH COASTER
MANTA | SEAWORLD SAN DIEGO



GRAVITY COASTER
THE STORM | ETZLAND



SPINNING COASTER
D'WERVELWIND | TOVERLAND



WATER COASTER
SKATTEOËN | DJURS SOMMERLAND

➤ EXPLORE THE WORLD OF MACK RIDES

INNOVATIONS BUILT ON MORE THAN 230 YEARS OF TRADITION & EXPERIENCE

Start your journey through our wide range of innovative and exciting products and let us inspire you with high-detailed design and quality made in Germany.

Visit us at IAE 2012
in Orlando
booth 2240





PARKS & ATTRACTIONS

RIDES

ENTERTAINMENT

REVENUE

SUPPLIERS

Reporter's Notebook

Minnesota developer planning \$100 million entertainment resort

KINGSLAND, Ga. — Real Development Corp., a Midwestern developer based in Minneapolis, Minn., has announced its plans to build a more than \$100 million entertainment and adventure resort in Kingsland, Ga. Located along Interstate-95, the 574-acre resort's entertainment district is expected to attract more than 500,000 visitors annually and create more than 800 jobs for residents of both Southeast Georgia and Northeast Florida when it opens in 2014.

Dave & Buster's withdraws offering

DALLAS, Texas — Dave & Buster's Entertainment, Inc., announced on Oct. 4 that based on continued volatility for new issuers in the equity market, it has chosen not to proceed with its planned initial public offering at this time. Dave & Buster's intends to withdraw its registration statement on Form S-1 as filed with the Securities and Exchange Commission.

"While we received significant interest from potential investors, current market conditions are not optimal for an IPO at this time," said CEO Steve King.

Founded in 1982 and headquartered in Dallas, Texas, Dave & Buster's currently owns and operates 60 facilities in 25 states and Canada.

New KMG Tango ride highlights Canobie Lake Park's autumn schedule

SALEM, N.H. — Canobie Lake Park ramped up its fall schedule with a newly-acquired KMG Tango ride, which made its debut on the park's midway in October.

The Tango, dubbed Equinox, features a breathtaking flight of almost 75 feet into the air spinning in almost every direction simultaneously. The ride has a trio of arms emanating from a center hub with each arm holding two four-seat gondolas in an "open-seat" configuration. A massive boom lifts 24 passengers into the sky as they revolve around the center. And then the thrills increase exponentially as the boom holding the arms rotates and each arm in turn begins to flip independently.

"The Equinox combines three different types of revolutions while soaring high through the air," said Chris Nicoli, Canobie's marketing and entertainment manager. "It is certainly intense and perfectly complements our other high energy attractions including our newest roller coaster, Untamed. If you are truly a thrill seeker, this ride is waiting for you."

► See CANOBIE, page 21



Canobie Lake Park's fall schedule was highlighted by Equinox, a newly-acquired KMG Tango ride that joined the park's lineup in October. COURTESY CANOBIE LAKE PARK

Kings Island's K.I. & Miami Valley Railroad surpasses 50-million rider mark

The K.I. & Miami Valley Railroad attraction at Ohio's Kings Island has surpassed the 50-million mark in rides given since opening with the park in 1972, the second-most in park history behind the Racer roller coaster which has given more than 97 million rides. Kings Island's locomotives are scale replicas of the famous 1800's locomotive known as The General, which was the subject of the Great Locomotive Chase of the American Civil War, and are real authentic steam-spitting trains. Each of the two engines pulls six coaches and when both trains are filled to capacity, 960 guests can be on rail at one time. More than 5,000 guests may ride on the train each hour.

COURTESY KINGS ISLAND



Intermark Ride Group

- abc rides switzerland
- Cogan Kiddie Rides
- Moser Rides
- Used Rides & Games
- Wattman Trains

www.intermarkridegroup.com
TEL 615.370.9625 FAX 615.370.8852

Creating Memories & Profitability



Voodoo Interactive Raft, abc rides



Hoopla, Moser Rides



Wattman Mini Express

Baynum painting iconic Shock Wave



The iconic Shock Wave roller coaster at Six Flags Over Texas is getting a much-needed facelift from Baynum Painting of Covington, Ky. Opened in 1978, the Schwarzkopf-built Shock Wave has gone through several color schemes over the years. This latest pairing of colors, bright green and blue, is similar to the color scheme it has had during the last decade. Baynum is also painting the park's Intamin bobsled ride, La Vibora. COURTESY SFOT



FAST TRACK

COMPILED: Scott Rutherford,
srutherford@amusementtoday.com

Tokyo Disney Resort confirmed that the total combined attendance at **Tokyo Disneyland Park** and **Tokyo DisneySea Park** during the first half of this fiscal year (April 1 – Sept. 30, 2012) amounted to a record high figure of 13,250,000 persons (an increase of 2,511,000 persons or 123.4 percent of the attendance figure for the same period last year). Credited with the surge in attendance were Tokyo DisneySea's special event "Mickey and Duffy's Spring Voyage" and the grand opening of Toy Story Mania! along with the debut of a new Tokyo Disneyland special event, "Disney's Natsu Matsuri."

The **Zippin Pippin** wooden roller coaster at Wisconsin's **Bay Beach** avoided the dreaded sophomore slump by drawing a record-breaking number of riders during its second year of operation at the Green Bay amusement park. Green Bay Mayor Jim Schmitt said 465,000 people rode the Pippin during its first year. Though the final tally isn't in yet, 2012's ridership is expected to be well above last year's number. The coaster brought in about \$2.4 million this year, which is \$200,000 above expectations.

The Los Angeles Planning Commission has approved a \$1.6-billion makeover of **Universal Studios**. The commission voted unanimously to recommend the "Evolution plan" despite the objection of Los Angeles River advocates who requested a riverfront bike path. The upgrade to the 100-year-old studios would expand TV and movie production facilities, support and offices. It would also allow for additions to the **Universal Studios Hollywood** theme park and **CityWalk**.

Nova Southeastern University's Center of Excellence for Coral Reef Ecosystems Research was unveiled at a ceremony held Sept. 27 at the new facility in Hollywood, Florida. The 86,000-square-foot Center of Excellence at Port Everglades will generate information and research products to help understand, conserve and protect coral reef ecosystems.

John Mark, vice president of construction and maintenance for **Michigan's Adventure**, has been appointed by Gov. Rick Snyder to the Michigan Carnival-Amusement Safety Board. The seven-member board, housed within the Michigan Department of Licensing and Regulatory Affairs, oversees the inspection and operation of more than 200 carnival

and amusement companies and nearly 900 carnival rides.

Cleveland Metroparks Zoo reached two milestones on Oct. 1 by welcoming its one millionth visitor of 2012 and a total of 20 straight years with one million or more in attendance. This year's one millionth visitor was Tara L. of Parma Heights and her three children. The family won a Zoo prize pack including a Zoo-Parent animal adoption package from the Cleveland Zoological Society, limited edition Zoo posters and more.

A part of **Merlin Entertainments'** Sea Life group, Kelly Tarlton's **Sea Life Aquarium** in Auckland, New Zealand reopened on Sept. 29 following a \$5.5 million redevelopment that created eight new themed zones including a walk-through penguin encounter and Maori Pacifica theming of the Shark Tunnel. Other new attractions include New Zealand's first-ever live jellyfish display; the world's only display of Spiny Sea Dragons; the world's biggest species of stingray, an interactive Rock-pool Experience and a new animal-themed quiz trail.

The Tennessee Aquarium's lights that illuminate the Chattanooga skyline are getting an upgrade to a more energy-efficient system. The aquarium's cathode lighting system that has been in place for 20 years was severely damaged during a hailstorm on March 2. The aquarium decided to install a new LED system, which uses only about a quarter of the power required by the previous system. The new lighting system is also computer-controlled, allowing the aquarium to display colorful animated sequences.

Arcturus Group and Avenue Capital Management have announced that an investor group they formed has completed the purchase of **Anaheim GardenWalk**, a retail lifestyle center located near Disneyland's main entrance. The terms of the GardenWalk acquisition, in which Arcturus and Avenue have been joined by Elliott Management, have not been disclosed.

Walt Disney World annual passholders will be able to get a sneak peek of the **Magic Kingdom's** new Fantasyland on select days in early November. The catch: They had to register on the passholder Website.

Another Thrill Ride
financed by
FIRESTONE FINANCIAL

"Firestone Financial helped us to bring one of the hottest rides in the country to the pier."

Anthony Catanoso, Steel Pier, Atlantic City, NJ

Contact Firestone Financial about financing your next attraction!

1-800-851-1001 ext. 42
websales@firestonefinancial.com

Visit us at IAAPA,
Booth #1815

►CANOBIE

Continued from page 19

In addition to the new ride, Canobie Lake Park featured a range of fall events with something for everyone. The seven-weekend Oktoberfest celebration and this year's new Autumn Fairgrounds retail area opened on September 15. The Oktoberfest gala included a beer garden, traditional German food, music and live entertainment. Canobie's crowd-pleasing live show, a tribute to the music of Madonna, also returned this fall.

Hours were extended this year on Saturdays and Sundays, giving guests addi-

tional time to enjoy fall fun. That's also when Screeemfest added a bit of fear to the mix haunting Canobie Lake Park each weekend during that time. The event featured five haunted houses, including the new "Terror in the Corn" haunted maze in a corn field that Canobie grew on-site just for this event. There were also Halloween games, zombies and monsters lurking about, and for the youngsters, Canobie's Kiddieland was open along with a family-friendly walk through the corn maze on Saturday and Sunday afternoons. The one and only MINI KISS tribute band also returned, rocking every night during Screeemfest.

Las Vegas wheel support structure rising

Right, the massive support columns are rising as construction continues on Skyvue, the 500-foot-tall observation wheel being built on the Las Vegas Strip across the street from the Mandalay Bay hotel. Below, near the wheel site is the track and support structure for the Premier Rides LIM launch coaster formerly known as Speed The Ride. Both the coaster and big wheel are slated to open in 2013 as part of a massive entertainment, dining and shopping complex.

AT/GARY SLADE



Kumbak

The Amusement Engineers

Bakken (DK) Rutschebanen (2010)

A major upgrade to a wooden rollercoaster from the early 1930's which had used an on-board brake man to control the speed and separation of the trains.

This upgrade includes new trains featuring trailing axle articulation for a smoother ride experience and individual passenger restraints providing infinite adjustability and compliance with the requirements of the current European amusement ride safety standards. In addition, an innovative speed control and block system was developed and implemented which eliminated the need for the on-board brake man.



Visit us at the IAAPA Attractions Expo
in the Holland Pavilion Booth 5462



t +31 (0) 495 - 58 31 00
f +31 (0) 495 - 58 31 01
i www.kumbak.nl
e info@kumbak.nl
a Havenweg 12
6006 SM Weert - The Netherlands

Space Shuttle Endeavour flies over Disneyland and Santa Cruz Beach Boardwalk



The Space Shuttle Endeavour, shown atop the 747 shuttle carrier aircraft made a cross-country trip from the Kennedy Space Center in Florida to its final home in Los Angeles, stopping overnight at the Johnson Space Center in Houston. During its final leg on September 21, it flew over several California landmarks including Disneyland (left) and the Santa Cruz Beach Boardwalk (right).



DISNEYLAND COURTESY JIM ROSS, NASA; SCBB COURTESY NICHOLAS LASCHKEWITSCH, ACE

THRILLING RIDES



REVENUE SHARES



RIDE INSTALLATIONS



PROVIDING THE EXPERIENCE OF A LIFETIME

RIDEENTERTAINMENT.COM 410.643.9300





AMUSEMENT MARKET PLACE

We offer a magnetic brake for any application. Whether it is a Tea Cup that needs to hold a little tighter, a Roller Coaster that needs to stop a lot smoother, or a Shoot-the-Chute that needs speed reduction, a magnetic retrofit offers motion control in custom applications.



We know that the maintenance budget is always under pressure from above, that is why we have made financing available for our magnetic brake projects. We can help spread payments out over a season so you pay for the brakes when your cash flow is the best.



Entertainment Management Group
1-410-643-9300, ext. 303
www.RideEntertainment.com

Structural Technologies Inc



New Construction
Renovations
Daily Maintenance
Relocations
Track Replacement
Demolition
Inspections
Emergency Work

380 Bad Man Hill Rd. • Paxinos, Pa 17860
(570) 590-3255 or (570) 590-9880
STICoasters@yahoo.com

New SpongeBob SquarePants 4-D attraction being developed for parks

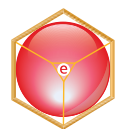
HOLLYWOOD, Calif.- — Nickelodeon is teaming again with SimEx-Iwerks Entertainment and creative studio Super 78 to produce SpongeBob SquarePants 4-D – The Great Jelly Rescue. With stunning 3-D graphics and a dramatic assortment of scents, sounds and physical interplay, the new attraction will offer an immersive, 4-D experience. Production of the film is currently underway and the experience will debut around the world at select venues spring 2013.

Fans of all ages will join SpongeBob and his trusty pals Patrick and Sandy on a deep-sea adventure as they try to prevent their arch-enemy, Plankton, from harvesting the ocean's jellyfish for his own evil use. The race is on as SpongeBob and gang encounter obstacles and mishaps as they try to foil Plankton's villainous plot.

"SpongeBob is an international super star and this exciting new attraction gives fans the opportunity to feel like they are part of his under-sea world," said Brent Young, principal of Super 78. "This experience shares a conservation message using a charming storyline and special effects that engage all the senses. It even adds a fifth dimension of sorts that taps the capricious humor SpongeBob is famous for."

"This is our third film partnership with Nickelodeon," said Mike Frueh, senior vice president of Film Distribution for SimEx-Iwerks. "Based on the success of the original SpongeBob 4-D Experience and most recently, Dora and Diego 4-D Adventure, we are delighted to be partnering with both Nickelodeon and Super 78 to bring a new SpongeBob 4-D experience to the 4-D screen."

"SpongeBob Square-Pants is an iconic and beloved property, with a global fan base," said Gerald Raines, vice president, Nickelodeon Recreation Business Development. "This new experience, which integrates 3-D technology and dazzling in-theater effects, will engage fans the world over with a positive and entertaining message."



DYNAMIC PARTS & SERVICE DIVISION

- Spare Parts for Any Ride
- Chains and Sprockets
- Flotation Collars
- Train Rehab and Replacement
- Track Replacement
- River Rapids and Flume Boats

NEED SOME SPARES? DON'T DESPAIR!
CALL US FOR A QUOTE TODAY!

Tel: (817) 652-1212 • Fax: (817) 652-1242
www.dynamicattractions.com

Parts and Service - Arlington, TX, USA • Sales and Marketing - Victoria, BC, Canada
Engineering & Fabrication by Dynamic Structures

INTERMOUNTAIN LIFT

SERVING THE AMUSEMENT INDUSTRY WITH SPECIALITY STEEL FABRICATION FOR

Intermountain Lift, Inc.

P.O. Box 686 | (801) 489-3652
SPRINGVILLE, UTAH | FAX (801) 489-5852
84663

WWW.INTERMOUNTAINLIFT.COM

WAPELLO is the One!

Built in the USA to Your Needs!



Let Wapello high-performance products go to work for you. Give us a call or write today. Custom sizes, shapes and colors.



Wapello Fabrications Company
201 North Second Street • Wapello, IA 52653
(319) 523-8371 • wafabco@louisacom.net

R&R CREATIVE AMUSEMENT DESIGNS, INC.

DESIGNERS OF THEMED ADVENTURES

(714) 776-5234 www.randrdesign.com

Midway Stainless Fabricators
Hillsdale, NJ 908-624-9660
www.midwaystainless.com
mikesurci@midwaystainless.com
Michael Curci cell# 732-718-2777

Fabbri group

North American Representative

Amusement Sales, Inc.

Texas Office:
405 Dodson Lake Dr.
Arlington, TX 76012-3442

► Ride Sales
► Replacement Parts
► Service

Telephone: (817) 275-9393 • Fax: (817) 860-7373
www.fabbrigroup.com • fabbrirides@sbcglobal.net

Keep our amusement park industry strong!
Buy products and services from these suppliers.



ROCKY MOUNTAIN

MOUNTAIN

CONSTRUCTION GROUP

208 . 772 . 8181

WWW.ROCKYMTNCONSTRUCTION.COM

rmcgroup@live.com

COME SEE US AT THE

IAAPA 2012

ATTRACTIONS EXPO BOOTH 3860



ORLANDO, FL
NOV 12-16, 2012
ORANGE COUNTY
CONVENTION CENTER

PHOTOS COURTESY OF AMUSEMENT TODAY



150+ Major rides painted to date

World class safety program

5 Year standard warranty

\$5M Liability protection

Painting the world's favorite theme park rides and structures for 30 years.

baynumpainting.com



Shock Wave at Six Flags Over Texas

WILLIAM H. ROBINSON, INC.

The
B!g idea
People!



*CREATIVE MARKETING
TV COMMERCIALS
JINGLES
BROCHURES & ARTWORK
PHOTOGRAPHY
INTERNET SOLUTIONS
PROMOTIONS
GROUP SALES TRAINING
& MORE!*

*A Creative Services Company Serving the Amusement, Water Park
& Support Industry for over 50 Years!*

1428 Maple Ave. • Hamilton, OH 45011 • 513.737.9012 • www.TheBigIdeaPeople.com



WATERPARKS & RESORTS

INDOOR FACILITIES AQUATIC CENTERS RECREATION SUPPLIERS

Reporter's Notebook

The Dollywood Co. pulls plug on planned Nashville waterpark

PIGEON FORGE, Tenn. — Dolly Parton announced on September 28 that due to the decision by Gaylord stockholders on September 25 to sell the daily operation of its Opryland Resort and Convention Center to a third party, the Dollywood Company has ended its participation in the previously announced Nashville water park.

"Gaylord makes decisions that they feel are good for their company and their stockholders and I have to make decisions based on what is best for me and the Dollywood Company," said Parton. "Governor Haslam, Mayor Dean, and all the folks in government have been great to work with. I really appreciate their support through this process."

"I think everyone knows I love Nashville and I hope the work we've already done will spark more family entertainment in Nashville," Parton added.

Quoted

"I didn't make it big enough. I should have made it two to three times as big."

—Mt. Olympus Water & Theme Park owner Nick Laskaris on his adding the massive WhiteWater West AquaPlay Giant Rain Fortress this season

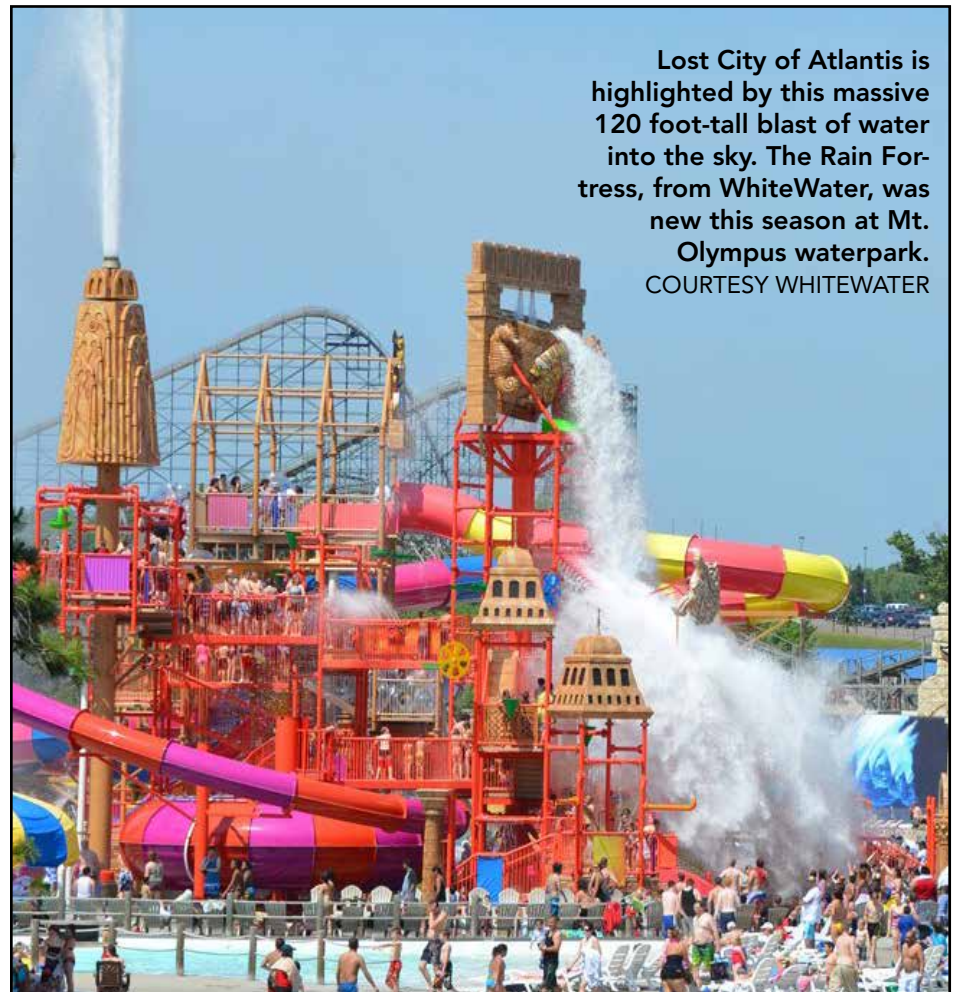
Lost City of Atlantis erupts to life at Mt. Olympus waterpark

WISCONSIN DELLS, Wis. — When Nick Laskaris of Mt. Olympus Water & Theme Park considered expansion of his waterpark, he turned once again to WhiteWater West. In previous years WhiteWater has provided the park with a family raft ride, multi-lane mat racer and a giant surf pool, Poseidon's Rage, capable of producing surging waves up to nine feet.

New for 2012, the Lost City of Atlantis is a large AquaPlay Giant Rain-Fortress occupying a three-acre section near the front of the park and standing over 60 feet tall. The Lost City features a WhiteWater eruption geyser that blasts water over 120 feet into the air. The Eruption surges from a custom-made, fully-themed volcano before raining back down on everything beneath it.

In addition to the enormous geyser, an eight-foot, 317-gallon tipping bucket also douses everyone and everything on the play structure. Unlike most play fortresses that cater to children, the Lost City of Atlantis has features for the entire family including a family raft slide, which, as the name implies, allows whole families to ride

▶ See MT. OLYMPUS, page 28



Lost City of Atlantis is highlighted by this massive 120 foot-tall blast of water into the sky. The Rain Fortress, from WhiteWater, was new this season at Mt. Olympus waterpark. COURTESY WHITEWATER

Lake Compounce Waterpark begins multi-year expansion

STORY: Jeffrey L. Seifert
jseifert@amusementtoday.com

BRISTOL, Conn. —Lake Compounce began its multi-million dollar waterpark expansion in the spring with the opening of the Riptide Racer four-lane speed slide.

The expansion was made possible by the relocation of Mount Vernon Road, which runs alongside the park perimeter. The park got permission to move the town road at its own expense, after a request for state funding was denied in 2008. The move freed up more than six acres of land for development.

▶ See COMPOUNCE, page 28



This ProSlide Riptide Racer is just the first phase of a multi-year expansion of Lake Compounce's waterpark. COURTESY LAKE COMPOUNCE



**AIMS SAFETY SEMINAR
AND CERTIFICATION PROGRAM**
JANUARY 13-18, 2013
ORLANDO, FLORIDA
DOUBLETREE BY HILTON ORLANDO AT SEAWORLD

REGISTRATION FEE
\$595 PER STUDENT
EARLY BIRD DISCOUNT \$495

INFORMATION
(714) 425-5747
WWW.AIMSINTL.COM



Creative theming and seven waterslides are just part of Mt. Olympus' new RainFortress this year.

COURTESY WHITEWATER

►MT. OLYMPUS Continued from page 27

together.

The entire Lost City of Atlantis addition features seven waterslides including a champagne bowl, boomerango, family raft slide and multiple body slides. Overlooking the Lost City, a hand-carved Poseidon sits with trident in hand—detailed to look weathered and distressed by the sea. Pyramid roofs, temple entryways, hand carved seahorses and other details help complete the mythological theme.

Owner Nick Laskaris told *Amusement Today* during the

recently held World Waterpark Association trade show that he did make one mistake with the project, "I didn't make it big enough. I should have made it two to three times as big. It's unbelievable—a big home run again from WhiteWater. This thing is just incredible, the geyser shoots over 100 feet in the air, the Boomerango was a huge success, the champagne bowl was very popular, and the kids have a blast shooting the water guns at each other. They've been trying to talk me into this for years; I'm glad I finally did it."

—Jeffrey Seifert

►COMPOUNCE Continued from page 27

In August the park announced it was renaming its waterpark Crocodile Cove. To pump up the excitement, a new twist on an old friend was brought back as the park's mascot. Kyle the Crocodile, nephew to Cyle who lived at Lake Compounce in the 1980's, has decided to make the Cove his permanent residence. He made appearances all over the park, and within the community throughout the summer.

Sara Frias, the park's marketing director, describes Kyle as a five-year-old, lovable amphibian who found his way to Crocodile Cove this summer after a great recommendation from his uncle, Cyle. He stands about 6 feet tall and is two-tone green in color. Sara says that Kyle's new favorite thing to wear is his Crocodile Cove T-shirt.

"Kyle is full of energy and enjoys making kids of all ages laugh" says Frias. "He also loves to have his picture taken, and has become quite the fan of Facebook, and he would love it if guests tag him in their photos every chance they get."

"With the massive expansion of our waterpark underway,

and as a welcoming gesture to our new mascot, we felt it was a perfect time to rename the area," says Jerry Brick, the park's general manager. "This expansion is exciting because our waterpark has always been one of our most popular areas, and we are looking forward to accommodating even more guests, especially on those hot summer days."

Admission to the waterpark will remain free with park admission. The multi-million dollar waterpark expansion is slated to continue for several years with new rides and attractions

This year's new water feature, Riptide Racer, was manufactured by ProSlide Technology. The slide is a four-lane high-speed competition water slide that begins with a dark tunnel, leaving riders in suspense not knowing which rider will win the race as they speed down the slide, head first.

"This waterslide sets itself apart from others, because it features intertwining dark tunnels, and the riders don't know who will win the race until they emerge from the tunnels and head toward the open racing lanes for one last stomach-dropping plunge," says Brick.

Other 2012 additions were

four more cabana areas, each rentable for a daily fee, secured by locked gate, as well as a nursing stations, located near KiddieLand and the First Aid building, where mommy and baby can sit comfortably. Preferred parking was also available at the front of the lot closest to the entrance, where pavement had been installed.

Food offerings were upgraded as well with signature hot dogs added to the Philly Cheesesteak menu. The signature "Lake Compounce Dog" was chosen by Facebook fans over the winter, and the winning toppings include chili, cheese, and bacon. Good Times Coffee and Ice Cream Shop was also added, offering various coffee drinks along with hard ice cream, milk shakes and other treats.

"We spend a great deal of time during our off season brainstorming and planning, and this year I really think our team did an amazing job coming up with new additions that we know families will really enjoy," said Jerry Brick, Lake Compounce general manager. "In addition, watching the water park expansion begin to take shape is something we have been anxiously waiting for and we could not be more pleased."



We'll give your guests' taste buds a thrill.

Your hungry guests will flip over pulled-pork sandwiches featuring our world-famous Montgomery Inn Barbecue Sauce.



WWW.MONTGOMERYINN.COM



Hydro MAGNETIC MAMMOTH™



VOTED THE WORLD'S BEST WATER RIDE FOR 2012!



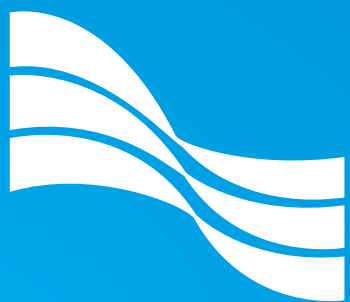
**2012 GOLDEN TICKET AWARD
WINNER FOR WORLD'S BEST
NEW WATERPARK RIDE**



**2012 WWA LEADING
EDGE AWARD WINNER**



Holiday World Splashin' Safari, IN, USA



PROSLIDE
TECHNOLOGY INC
www.proslide.com

Patented: US Patent 7918741; Multiple Worldwide Patents Pending

engineered exhilaration.™



Floatation Collars

+1(513) 829-5533
 Fax +1(513) 892-7466
 ZEBEC@ZEBEC.COM
 WWW.ZEBEC.COM



Heavy-Duty Single, Double, Tear-Drop, 3 and 4 Person Clover Tubes made in USA with extra heavy material and overlapped, heat-welded seams

HEAVY DUTY TUBES



HT Heavy Triple Tube



SNOW TUBES & RAFTS



LILY PAD WALK

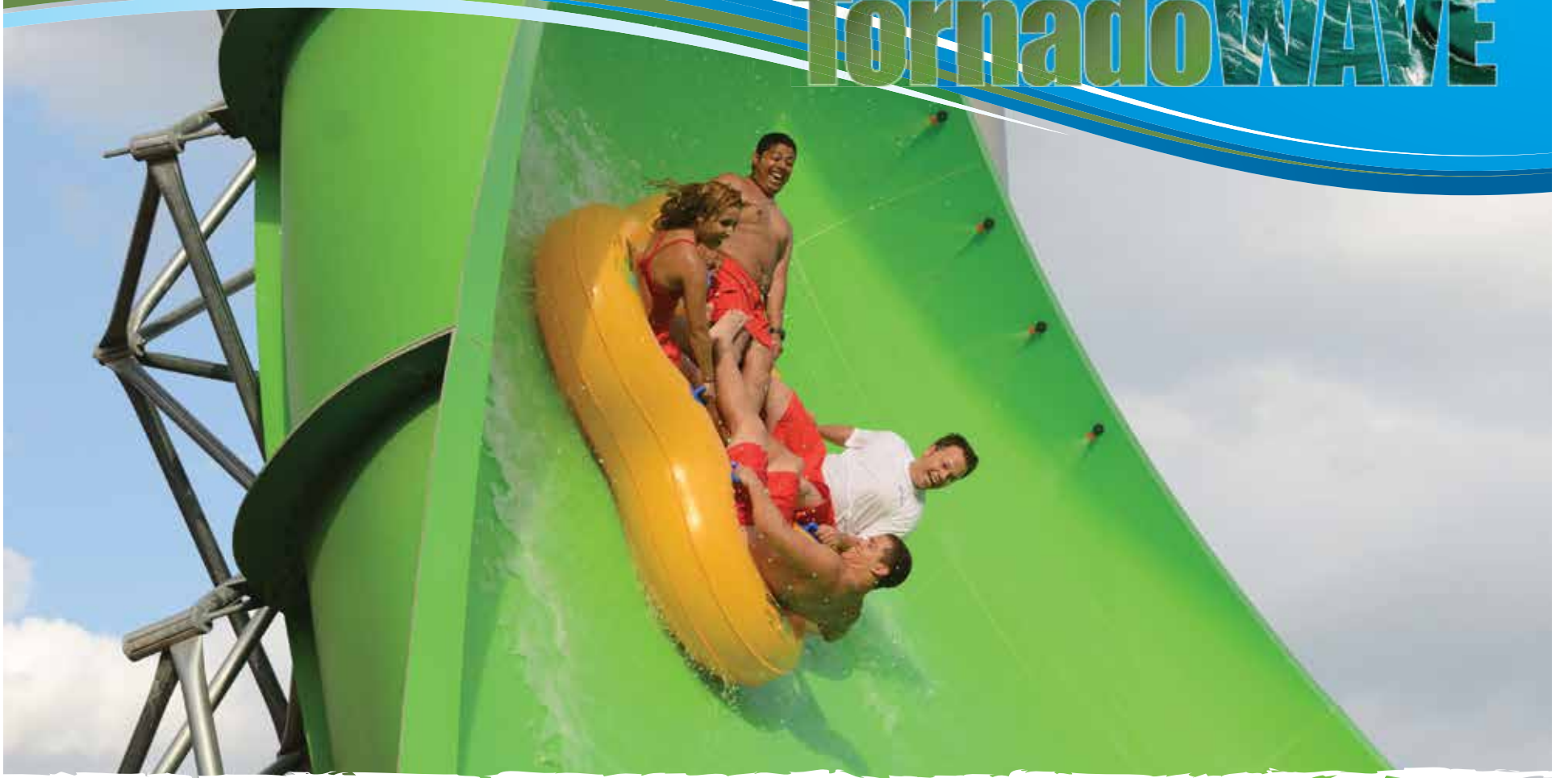


COMPLETE LILY PAD WALK SETUP

- FOAM Lily Floats
- Overhead Netting
- Entry Pool Side Padding



PROSLIDE
TECHNOLOGY INC.
Tornado WAVE™



THE WORLD'S BEST GRAVITY WATER RIDE FOR 2012!



SeaWorld Aquatica, TX, USA



PROSLIDE
TECHNOLOGY INC.
www.proslide.com

engineered exhilaration.™

The first one in the pool, and bursting
with **ORIGINAL** innovations!



WHITEWATER®

The **ORIGINAL** Waterpark & Attractions Company



www.orbietheoriginal.com • Tel: +1.604.273.1068 • orbie@whitewaterwest.com

Another **ORIGINAL** attraction by WhiteWater!



AquaPlayTM
by WhiteWater

WHITEWATER[®]

The **ORIGINAL** Waterpark & Attractions Company

www.orbietheoriginal.com • Tel: +1.604.273.1068 • orbie@whitewaterwest.com

ORIGINAL innovations by WhiteWater!

AquaCoop



Licensed by AQUARENA



Some products not available in Canada and United States

WHITEWATER®

The **ORIGINAL** Waterpark & Attractions Company

www.orbietheoriginal.com • Tel: +1.604.273.1068 • orbie@whitewaterwest.com

Another **ORIGINAL** innovation by WhiteWater!

AquaCourse™

Now Open!
Alabama's
Splash
Adventure!



Patents Pending

WHITEWATER®

The **ORIGINAL** Waterpark & Attractions Company

www.orbiethoriginal.com • Tel: +1.604.273.1068 • orbie@whitewaterwest.com



BUSINESS

REVENUE

PEOPLE

SAFETY

SUPPLIERS

U.K.'s LIW show provides a quality audience

STORY: Andrew Mellor
amellor@amusementtoday.com

UNITED KINGDOM — The annual U.K. trade show Leisure Industry Week (LIW), which serves the out-of-home leisure industry, took place from September 18-20 in its regular venue, the National Exhibition Centre (NEC), in Birmingham.

Once again providing a comprehensive mix of leisure products and services provided by more than 300 exhibiting companies, the event took its familiar format of several different sections, each targeting a specific leisure industry sector. These included Play and Attractions, Eat and Drink, Leisure Facilities, Pool and Spa, Sport and Health, and Fitness, with the cross-over aspect from each part of the event proving one of its key elements and providing attendees with inspiration and thought provoking opportunities they might not find at other leisure industry trade shows.

Of course for *AT* it was the Play and Attractions section that provided the most interest, with Innovative Leisure's fully operational Sky Trail high ropes course dominating the area and creating a focal point for visitors. The company's Mobile Zip Line also made its LIW debut, as did its new inflatable Water Wars game in the outdoor area. Although no manufacturers of large rides were present, other companies offering a wide range of products and services relevant to the parks and attractions sector included OmniTicket Network, Timberplay, Zone Leisure Technology, David Taylor Design, Hippo Leisure, International Play Company, SPI Global Play, The Softbrick Company, Russell Play, Water Walkerz, Fountainworks and Miracle Design and Play.

This section of LIW was supported by the Play Providers Association (PPA) which utilized the event for its annual conference which ran over two days of the show and covered a variety of topics, including site location and planning, financing new businesses,



Top, The Sky Trail high ropes course from Innovative Leisure was the central feature of the Play and Attractions area at LIW 2012. Below, LIW's Play and Attractions area would benefit considerably from the participation of more ride and attractions suppliers.

AT/ANDREW MELLOR



marketing, industry standards in indoor play, training and operational issues.

Indeed, the PPA conference formed part of this year's educational program at LIW which in total provided over 150 hours of free education on topics ranging from social media advice to association keynotes.

Although it has to be said this

area of LIW could do with more ride and attraction manufacturers taking part, and despite the fact that things went noticeably quiet in this area by mid-afternoon on the first two days of the show, exhibitors in general were pleased with the quality of the visitors which for the organizers will hopefully result in them returning next year.

Reporter's Notebook

Redemption Plus acquires Aquabi Toy

Redemption Plus, Lenexa, Kan., a provider of toys, tools and training for the amusement, educational, fundraising, and retail markets, has announced the acquisition of Aquabi Toy Company.

Aquabi Toy was founded in January 2009, and specializes in the development of branded, open market toys. Its target customer base includes small specialty retailers, as well as small to mid-sized mass retailers. Its past experience providing consultative product and brand development services will also be a benefit to Redemption Plus' own product development team.

Kyler Tarwater, VP of Aquabi Toy Company, stated "Our marketing and branding efforts focus on increasing in-store impulse value where the final purchase decision is made. The Aquabi Toy line has a look all its own. Our creative product development and branding keeps the focus where it matters most — the store shelves. An Aquabi dollar item will have the same look and feel of a major branded item, but at a lower price, driving previously unheard of impulse sell-through."

**AIMS International
News & Notes
See page 40**

Looking for a part? E-mail us!

Email: parts@nap-inc.com

**NORTH AMERICAN PARTS, INC.
(716) 839-4791 x101**

NAPi



dan feicht
PHOTOGRAPHER
www.danfeicht.com dan@danfeicht.com

Creative Operational Concepts announces ROTC 2013 details

LAS VEGAS, Nev. — Officials at Creative Operational Concepts (When Pigs Fly) have opened registration for the 2013 ROTC School, which will be held in Las Vegas, Nev. Feb 5-7, 2013.

The ROTC (Ride Operator Trainer Certification) program has proven to be a great way to standardize and improve front line teams' performance in ride and attraction operation.

retailers.

www.creativeoperationalconcepts.com

Ride Operator Training will be the emphasis of the annual ROTC course Feb. 5-7, 2013 in Las Vegas, Nev. The safety training event is hosted by Creative Operational Concepts/When Pigs Fly.

AT FILE



Used by 25 parks worldwide, the ROTC School offers many benefits including:

- Achieve a Trainer Certification.
- Receive a ready to implement program.
- Interactive SOP Training Program for properties.
- Discover new teaching tips for training the Critical Components of ride operation.
- Take the AIMS Level I Certification Exam (optional).
- NEW — Exclusive Hand-On experience with Huge Equipment.
- Share and discuss industry trends with colleagues.

Creative Operational Concepts is a hospitality and safety consulting company that has existed for 10 plus years. Their clients include amusement and recreation venues such as amusement parks, waterparks, casinos, cruise lines, carnivals, and health facilities, hospitality facilities like hotels, resorts, and restaurants, and shopping venues for malls and specific

**VISIT
AMUSEMENT
TODAY
AT**

IAAPA
Attractions
Expo

BOOTH# 4215



WHO and WHY REAMUSEMENT?

Are your workloads continuing to increase and staffing at a minimum?

REAMUSEMENT is the quality choice for you. We will be your partner in completing maintenance "rehab", renovations, or new construction.

Our goal is to provide quality maintenance of your trains, ride units, and structures to minimize the turnaround time to ensure your guests have the maximum entertainment experience.

Our Services

Rebuild ride units per manufacturer's specifications • Rebuild ride units to meet all codes and certifications • Fiberglass repairs • Carpentry repairs • Repainting • Inside storage • Welding if discovered after NDT testing • Refurbish flat ride components and ride units • NDT inspections for the ride units per the manufacturer's specifications • Assist with on-site set up if maintenance staff needs assistance • General contractor and/or assist with construction projects • Ride erection needs

1310 West Fourth Street
Mansfield, OH 44906
Office: (567) 247-8204
Fax: (419) 529-4288

Contact:
Jack Falfas | (419) 202-7876
Gary Gast | (567) 247-8204
Randy Payne | (567) 247-8204

reamusement@gmail.com
sales@reamusement.com

www.reamusement.com

MARKETWATCH

RIDING THE MARKET



Company	Prices	Prices	52 Weeks	
	One Month Ago	10/05/12	High	Low
Cedar Fair L.P.	\$32.35	\$34.05	\$34.96	\$18.48
MGM Mirage	\$9.77	\$10.54	\$14.94	\$8.83
Six Flags Ent. Corp.	\$57.32	\$61.45	\$62.37	\$28.20
CBS Corp.	\$35.56	\$36.49	\$38.32	\$22.05
Walt Disney Co.	\$50.79	\$52.97	\$53.40	\$32.23
Apollo Global Mgt. LLC	\$13.48	\$14.74	\$15.48	\$10.26
Blackstone Group	\$13.18	\$14.09	\$17.25	\$11.12
Village Roadshow	\$3.50	\$3.51	\$3.65	\$2.56
NBC Universal	\$20.65	\$23.12	\$23.18	\$14.68

CURRENCY DIESEL PRICES



Region (U.S.)	As of 10/01/12	Change from year ago
East Coast	\$4.081	\$0.316
Midwest	\$4.013	\$0.314
Gulf Coast	\$3.999	\$0.306
Mountain	\$4.205	\$0.359
West Coast	\$4.212	N/A
California	\$4.376	\$0.369

TOP 7 MOST TRADED CURRENCIES



On 10/08/12 \$1 USD =
0.7668 EURO
0.6196 GBP (British Pound)
78.3017 JPY (Japanese Yen)
0.9330 CHF (Swiss Franc)
0.9794 AUD (Australian Dollar)
0.9761 CAD (Canadian Dollar)

Networking opportunities abound at IAAPA Attractions Expo 2012

ORLANDO, Fla. — More than 25,000 attractions industry professionals will gather in Orlando this November to connect with colleagues and forge business-changing partnerships at the industry's premier global business event, IAAPA Attractions Expo 2012.

The week-long conference and trade show, taking place from Nov. 12–16, will feature a full schedule of networking receptions, breakfasts and luncheons, facility tours, charity events, and more than 1,100 exhibiting companies, giving IAAPA Attractions Expo 2012 attendees multiple venues to network with other industry professionals.

"Get out there, go to the events, meet the people, and get others to help show you around and introduce you because this is a great industry and these are great people to meet," said Greg Hale, vice president and chief safety officer for the Walt Disney Company.

Receptions

Seven receptions will be held for various groups Tuesday, Nov. 12, and Wednesday,

Nov. 13, including the Opening Reception (hosted in the IAAPA Theatre presented by the Wanda Group), Young Professionals Reception, Carnival and Showmen's Reception, European Reception, FEC Reception, Latin American Reception, and Water Park Social. Each event requires a ticket and will offer hot and cold hors d'oeuvres, beer, wine, and soda. Additional information regarding tickets, times, locations, and transportation (if applicable) is available at www.IAAPA.org/expos/attractions/2012/events/Receptions.asp.

Breakfasts and luncheons

Monday, Nov. 11, through Thursday, Nov. 14, there will be 10 breakfast and luncheon events designed to connect like-minded industry professionals and featuring some of the most respected people in the attractions business.

Breakfast and luncheon events include the Lunch and Learn with Tom Mehrmann, CEO, Ocean Park Hong Kong; Constituency Lunch for FECs: Food and Beverage Case Study; Latin American Conference and Lunch;



Constituency Lunch for Museums and Science Centers featuring Don Skeoch, Chief Marketing Officer with LA Incorporated; GM and Owners' Breakfast, featuring Jim Reid-Anderson, Chairman/President/CEO, Six Flags Entertainment Corp.; Constituency Lunch for FECs: Parties and Events; Constituency Lunch for Amusement Parks: Reinventing Coney Island; Canadian Breakfast; Asia-Pacific Breakfast; and Constituency Lunch for FECs: The FEC Roundtable Luncheon. A ticket is required for each event. Information regarding tickets, times, locations, and more is available at www.IAAPA.org/expos/attractions/2012/events/Luncheons.asp.

Facility tours

IAAPA Attractions Expo

2012 features exclusive guided tours of several world-renowned attractions in the Orlando area. Tour locations include Fun Spot USA, Busch Gardens Tampa Animal Care Center, the Gaylord Palms Hotel, SeaWorld Orlando's "Turtle Trek," Disney's Art of Animation Resort, Give Kids The World Village, and Legoland Florida. Attendees must purchase a ticket to attend the tours. More information about tickets, times, and locations is available at www.IAAPA.org/expos/attractions/2012/events/tours.asp.

IAAPA Celebrates at Universal Studios

IAAPA Celebrates will take place Thursday evening, Nov. 15, from 7:30 p.m.–11 p.m. at Universal Studios Florida. It will provide event attendees a chance to experience some of the park's newest attractions, including 4-D attraction "Despicable Me Minion Mayhem," "The Simpsons Ride," "Men in Black Alien Attack," and "Shrek 4-D." The night will also feature a showing of the new "Universal Cinematic Spectacular—100 Years of

Movie Memories."

IAAPA Celebrates is a separately ticketed event and Expo registration is required. More information about the event, transportation, and tickets are available at www.IAAPA.org/expos/attractions/2012/events/universal.asp.

Charity events

Beginning Sunday, Nov. 11, IAAPA will offer several opportunities to network with peers in a relaxed and fun setting while benefiting Give Kids The World (GKTW). Events include the 10th Annual IAAPA International Charity Golf Tournament; the 3rd Annual IAAPA Motorcycle Ride; the 6th Annual IAAPA 5K/1K Fun Run and Walk, Footprints from the Heart; visits to the GKTW Village; and chances to win prizes. Additional information regarding registration, scheduling, location, and more is available at www.IAAPA.org/expos/attractions/2012/events/GKTW.asp.

A complete list of IAAPA Attractions Expo 2012 Platinum, Gold, and Silver level sponsors is available at www.IAAPA.org/expos/attractions/2012/exhibitor/Sponsors.asp. Information regarding additional sponsorship opportunities is available by contacting Emily Popovich at epopovich@IAAPA.org.

Of special note: Many networking events sell out. To ensure attendance, please purchase a ticket in advance. Options to attend separately ticketed events are available in the registration process.

HIGH POWER LED BULBS

SPOT LIGHTS & FLOOD LIGHTS

COLOR CHANGE LEDS

AMUSEMENT LINE

UNIFORM APPAREL
WICKING SHIRTS
FLAGS & POLES
LED LIGHTING
HEADWEAR
PRIZE BALLS

CHESTNUT

Chestnut Identity Apparel
www.amusementline.com
 800-336-8977

White Swan Park founder Roy C. Todd dies at 95

FINDLAY, Pa. — Roy C. Todd, founder and builder of the former White Swan Park near Moon, Pa., died Sept. 2 at his daughter's home in Mesa, Ariz. He was 95.

Born on Nov. 14, 1916, Todd grew up in North Fayette, Pa. At 17, he found employment in area coal mines and worked the coal veins for five years. He married Katherine Valenti in 1941, just seven weeks before Pearl Harbor was attacked by the Japanese. After the U.S. military rejected him because of a heart murmur, he spent the war years as a welder at Westinghouse where he built electric switch gear boxes for warships.

Beginning in 1949, Todd, along with his wife, his sister Margaret Kleenan and her husband, Edward, built and opened the Crafton Diner on

Route 60 followed by the Pittsburgh Motel. Though successful, Todd and his team longed for a more family-friendly business. And so began the dream that would become White Swan Park.

Todd purchased 47 acres in 1952 at what is now the intersection of I-376 and Route 60. He drained a swamp, created three lakes, poured concrete and built the park's signature picnic shelters. From the start, White Swan was a family enterprise, with the owners living on the property.

The name White Swan Park was selected because Todd planned to feature swans in the lakes. The idea was scrapped after it was determined the birds would be prey for local wildlife. However, the park's name was retained. According to records,



Roy C. Todd

White Swan opened in 1955 with seven rides. The arsenal eventually grew to 15 along with mini-golf, a skating rink, arcade games and fishing. Though White Swan was smaller than its competitors like Kennywood and West

View, it still had a loyal following with locals due to its inexpensive pricing. During its most successful seasons, the park drew up to 100,000 people each year and was a popular site for company picnics and reunions.

Todd absolutely loved White Swan. He wore many hats, even serving as the maintenance man and grounds keeper when it was necessary. It is said that when ride operators needed a break, he filled in because he wouldn't trust anyone who didn't know the attractions intimately.

Following his wife's death in 1985, it was discovered the park stood in the way of a planned highway that would lead to the expanding Pittsburgh International Airport. White Swan Park closed in 1989. PennDOT paid more

than \$4 million for the property and attractions. The Galaxi Coaster was sold to Joyland Park in Lubbock, Texas with the Mad Mouse finding an extension on life at Lakemont Park in Altoona, Pa.

Todd purchased a home in Findlay, Pa. where he maintained the grounds with the love and perfection he had once lavished on White Swan.

Todd is survived by a sister, Grace Siry; three daughters, Janet Bundy of Moon, Marlene Moore of Bluffton, S.C., and Kathy McDonald of Mesa, Ariz; five grandchildren; and nine great-grandchildren.

A memorial service was held Sept. 8 at Wharton-Herrick Funeral Home, Imperial, with interment in the Valley Cemetery in Imperial, Pa.

Gene Patrick, original Six Flags Over Texas creative staff member, dies at 72

ARLINGTON, Texas — Gene Patrick, a longtime Arlington, Texas City Council member and theme park creative director, died Sept. 8, 2012. He was 72.

Patrick served as the at-large District 8 City Council representative from 2003 until November, 2011 when he was forced to resign for health reasons.

Patrick, who was born in Cleburne, moved with his family to Arlington in 1951 and graduated from Arlington High School. After attending Arlington State College, now the University of Texas at Arlington, he began working with the Great Southwest Corp. as an original member of the Six Flags Over Texas creative staff.

As one of his project highlights, Patrick would work closely with Randall Duell & Associates during the development of what would soon become a park icon, the Speelunker Cave ride. He created the music background for the entire ride.

Over the next 30 years, Patrick was involved in many theme park and entertainment projects, including the Astrodome, an indoor theme park in China and the creation of Six Flags Over Georgia. He also served general manager roles at Astroworld and



Gene Patrick

Carowinds.

He moved back to Texas from California in 1985, after retiring as creative director for Marriott's Great America parks. The family had been looking for homes in other North Texas cities, but Patrick was set on returning to Arlington to open his own production company.

Patrick, who owned GP Show Productions and Showtek Corp., was known as an expert in design, costuming and animation in show production. His clients included 10 national theme parks, such as Six Flags Over Texas and Hershey's Chocolate World, as well as the MGM Grand Hotel in Las Vegas.

Before being elected to the council in 2003, Patrick

served on the Downtown Arlington Revitalization Committee, three years as president of the original Downtown Arlington Inc. and then three terms on the Planning and Zoning Commission. He and other community leaders helped draft a long-term master plan for the revitalization of downtown Arlington.

Mike Jenkins, LARC, Dallas, Texas, remembered Patrick saying, "I think the thing that I remember the most about Gene was that besides being a really nice person, he always took the time for everyone. During his Six Flags Over Texas career he was very involved in the design of the signs at the new park. He had his magical touch on the Confederate Street and was a key man in the Campus Revue, the nightly show in the amphitheater where he played the lead trumpet. He would also be seen on occasion directing the Six Flags Orchestra. He will be missed by all who got to know him."

Survivors include wife Penny Jo of Arlington, brother Robert Patrick of Athens, Texas, six children and five grandchildren.

A memorial service was held at the First United Methodist Church in Arlington on Sept. 22.

Gene Patrick remembered by Bob Minick

Gene will be remembered in the amusement industry as an excellent musician, arranger, artist, designer, and park executive.

He was with Six Flags Over Texas when we first opened in the summer of 1961. He was the marching band director (his actual title may have been something different) and played trumpet, plus Gene did most of the musical arrangements. Gene started the "Crazy Band" and was the orchestra leader for the Six Flags Amphitheater shows. In 1963 Gene came to work for Randall Duell & Associates (which had been formed to handle design for Six Flags after Randall left Marco Engineering). Gene & I were draftsmen for Duell working on designs for Six Flags capital improvements and the designs for Angus Wynne's Texas Pavilions and Kiddieland at the 1964-65 New York World's Fair. Randall had set up design offices in the GSC Industrial district and brought in a number of Hollywood Movie Studio design talents — including Paul Grosse, Hans Peters, Bob Stoddard, Max Drebbin Roger Duell, and Gabe Scogamillio. The only local guys were Gene Patrick and myself.

Roger Duell, Gene and I were all working on designs for the Speelunker Cave ride, the indoor water dark ride which was using Arrow Development's new water trough system for the conveyance. Roger was preparing all the story board and perceptual sequence renderings. Gene and I were preparing the architectural and interior drawings — plus building a scale model to assist in the field art direction. Eventually, Gabe Scogamillio created the Speelunker character designs which became a park icon. Gene scored the music finally used in the ride.

Gene later established a show production company and a firm building animated character and special effect shows, providing shows and other services to such entertainment facilities as the Tropicana's Tivoli Theme Park in Atlantic City, the MGM theme park in Las Vegas as well as a number of other well known properties.

—Bob Minick, Minick Associates, Dallas, Texas



NEWS & NOTES

www.aimsintl.org

Amusement Industry Manufacturers and Suppliers International, Ltd. • 3026 S. Orange • Santa Ana, Calif. 92707
Phone: (714) 425-5747 • Fax: (714) 276-9666 • E-mail: aims.office@gmail.com • Web: www.aimsintl.org

A safe investment

Mike Gutknecht

Ride Entertainment Group
of Companies
and AIMS president
mike@rideentertainment.com

There is a lot of talk out there about how to make a smart investment in today's economy. I was internet surfing the other day and after spending a few minutes on the money page at MSN.com, I was thoroughly convinced that investing in the stock market is the best investment you can make. Wait, the more I think about it, I think they said the bond market was the way to go... yes, that was definitely the best advice. Hold on, maybe I'm confusing that bond article with the article about precious metals being



Gutknecht

the best investment. Hmmmmm, do any of the authors of these articles really know what is the best investment to make? They all seem to make a sound argument, but I can't help but wonder if there is some ulterior motive to their advice. I'm curious if they are in it for themselves or if they have our best interests at heart. Is this being a little bit presumptuous or does this sort of thing really happen?

What if I were to tell you about an investment that your company can make that will pay you dividends for years to come? In terms of actual dollars, it's a fairly small investment. Yet the potential returns have the capability to not only save you money and improve your existing assets, but may actually protect some of your other investments in the process. Sound too good to be true? What I'm speaking of is investing in your team of employees by send-

ing them to the annual AIMS Safety Seminar. The next AIMS Safety Seminar is taking place in Orlando, Florida from January 14-18, 2013 and this one promises to be one of the best seminars offered.

I recently attended an AIMS meeting in Southern California with Mark Moore, Patty Beazley and Holly Coston for the purpose of putting together the class schedules for the upcoming seminar. I rarely turn down an opportunity to visit California and was thinking that if the meetings were going to be long and perhaps a little monotonous, at least I would get a chance to enjoy the beautiful surroundings in Laguna Beach and bask in the warm sunlight. What I came away with however, was a tremendous level of respect for the talents of this AIMS team. Both Patty and Holly demonstrated their commitment to the AIMS organization by putting together an in-

credible class schedule. Their years of experience were evident as they masterfully scheduled the over 340 hours of instruction including 50 new classes. Whether you are attending for the maintenance, operations or inspector tracks, Patty and Holly have made sure there will be an AIMS class that will fit your needs at the time you need it.

Let's face it, making investments today is tricky business. Fortunes have been made and lost in the stock, bond and precious metals markets. However, making an investment in your team is good, solid business sense. Sending your team to the AIMS Safety Seminar will help your company reach its goals. Our group of professionals is anxious to impart the knowledge your team needs to help them excel at their jobs and perform at their best. It's a sound investment for your company and the industry.

AIMS seeking items for annual Silent Auction

AIMS International would like to remind members of the amusement industry to donate silent auction items to benefit the 2013 AIMS Safety Seminar, Jan. 13-18, 2013 in Orlando.

AIMS is always looking for items that can be used to raise funds to keep audio/visual and other equipment used in the classrooms updated.

Last year, the silent auction raised more than \$1,700 with large bid items being supplied by Six Flags Great Adventure, Beams, When Pigs Fly and Maclan Corp.

To donate items, simply send them to:

AIMS Silent Auction
Holly Coston
1829 N. Richmond
Wichita, Kansas 67203
(714) 425-5747

2013 AIMS Safety Seminar: classic classes

Have you registered for the 2013 AIMS Safety Seminar yet? It is just around the corner, moving back to the tried and true January schedule. Speaking of tried and true, some of the classic class titles are available again this year. Electrical, pneumatics, hydraulics, and steel and wood coaster inspections are just a few of the good old maintenance classes that are on the schedule. There will also be great classic classes for those that are not maintenance inclined, including Hot Topics for both Operations and Aquatics, Practical Teaching, Project Management, and the ever popular Math and the Amusement Ride. It is easy to see that AIMS continues to lead the industry in education and certification.

The upcoming event looks to be the best ever. The planning committee has worked diligently to ensure that each aspect of the industry has a good selection of classes from which to choose. As al-



The AIMS board of directors held their annual meeting in Pigeon Forge, Tenn. prior to the annual Golden Ticket Awards. AT/GARY SLADE

ways, the AIMS Certification test will be offered for Maintenance, Operations, and Aquatic. The more recent Certified Ride Inspector test

will be offered as well.

The seminar will take place on January 13-18, 2013 at the beautiful DoubleTree by Hilton Orlando at Sea

World. Check out the AIMS website, www.aimsintl.org for seminar and hotel registration information.

—Tony Claassen



SKYCOASTER®

A RIDE ENTERTAINMENT GROUP COMPANY

**30 MILLION FLYERS.
\$25 EACH.**

**YOUR RETURN ON
INVESTMENT IS
SIMPLE MATH.**

**VISIT US AT IAAPA
TO LEARN MORE.
BOOTH 4803.**



ENTERTAINMENT
GROUP OF COMPANIES

RIDEENTERTAINMENT.COM
410.643.9300

AMUSEMENT TODAY

The Leading NEWS Source for the Amusement Industry
print • web • e-mail • social media

amusementtoday.com

www.GOLDENTICKETAWARDS.com

**For advertising rates or subscription
information, contact us today!**

(817) 460-7220

**gslade@amusementtoday.com
snichols@amusementtoday.com**



The *Games* The World Plays



Stinky Feet Group



Whopper Water Trailer



Whac A Mole FEC



Strike Zone Group



CRAFTSMANSHIP • QUALITY • CREATIVITY

IAAPA BOOTH 2615

427 15th ST. DAYTONA BEACH • FLORIDA • 32117

Phone 1-386-677-0761 Fax 1-386-677-0794

WWW.BOBSRACERS.COM

IAAPA001 AT 101612 TM AND © BOBS SPACE RACERS, INC. 2012

New
OUTDOOR DISPLAY
8011



MIDWAY

CARNIVALS

STATE FAIRS

REVENUE

SUPPLIERS

Reporter's Notebook

IISF Gibtown Show seeking sponsors

GIBSONTOWN, Fla. — Teresa Rimes, IISF secretary is asking for help. The association is in need of sponsors for each morning's continental Breakfast.

"The cost of donuts, coffee, milk and orange juice has increased substantially over the last few years and we must have donations in order to keep this service available during the show," Rimes said.

All names of companies who make a donation will be posted on a banner and placed in the "Coconuts" area which will include a sincere "Thank You" from the IISF board.

To make a donation, call Teresa Rimes at (813) 677-9377.

The 45th Annual IISF Trade Show & Extravaganza will be held Feb. 5-9, 2013 at the IISF show grounds in Gibsonton, Florida.

Monthly Midway news that keeps you in the loop. Only in Amusement Today. Subscribe Today!

2012 Minnesota State Fair draws second-best attendance

STORY: Pam Sherborne
psherborne@amusementtoday.com

SAINT PAUL, Minn. — Attendance at the 2012 version of the Minnesota State Fair, which ran Aug. 23-Sept. 3, was the second best the fair has experienced, pleasing fair officials along with fairgoers.

Attendance was 1,788,512 compared to the 2011 attendance of 1,769,872. That's less than 2,000 off the fair's best-attended year ever, in 2009, when 1,790,497 passed through the gates on a paid admission.

Fair officials draw short of pinpointing one particular thing that drew fairgoers, citing many new attractions as well as many of the tried and true.

But, Lara Hughes, Minnesota State Fair communications manager, said she felt one thing that certainly helped was the great weather with no rain except on the first Saturday. Forecasts of rain were predicted throughout the fair, perhaps keeping some potential fairgoers at home.

2012 Minnesota State Fair Top Ten Midway/Kidway rides

1. **Crazy Mouse Spinning Roller Coaster**, manufactured by Reverchon, brought in by S.J. Entertainment
2. **Windstorm Roller Coaster**, manufactured by S.D.C., S.J. Entertainment
3. **Stratosphere High Swing**, KMG, McDonagh's Amusements, Inc. dba Sky-Attractions, LLC
4. **Rock It**, KMG, Demas Enterprises, Inc.
5. **Fun Factory**, KMG, McDonagh's Amusements, Inc. dba Sky-Attractions, LLC
6. **Starship 3000**, Wisdom, Wood Entertainment Co., Inc.
7. **Techno Power**, Tivoli, Wood Entertainment Co., Inc.
8. **Raider**, Wisdom, Rose's Rides, LLC
9. **Arabian Daze Fun House**, Fun Attractions, LLC
10. **Kite Flyer**, Zamperla, Alamo Amusements, Inc.

"We had just really beautiful weather," she said. "It was great everyday."

The ride gross this year was \$3,232,602, down \$57,257 or 1.7 percent from 2011. The game gross was \$2,333,858, down \$169,796

The Minnesota State Fair is an

independent midway. There were 28 individuals or firms providing this year's rides and attractions with a total of 65 rides — 32 on the Mighty Midway and 33 in the Kidway.

There were also a total of 13 individuals or firms that provided the 47

► See MINNESOTA, page 45



Above left, The Minnesota State Fair, St. Paul, came within 2,000 fairgoers this year to reach an all-time high. Attendance was 1,788,512 compared to the 2011 attendance of 1,769,872. The all-time high was 1,790,497, setting a record in 2009 that hasn't been broken. Above right, the Stratosphere brought in by McDonagh's Amusements was manufactured by KMG and new to the 2012 fair. McDonagh's also brought their KMG Fun Factory, also a first timer. COURTESY MINNESOTA STATE FAIR

Factory wholesale pricing! • Over 100 designs available! • Made in the USA



Toll Free: (800) 395-9980 • email: lisa@sippersbydesign.com • www.sippersbydesign.com



ARM RIDES

Visit us at the 2012 IAAPA Show.
Indoor Booth 4220 Outdoors 7006/7007.

Rock Star

Super Shot

Vertigo

Full Tilt

1506 Fernwood Road • Winterville, OH 43953 • Phone: 740-264-6599 • Fax: 740-266-2953
WWW.AMRIDES.COM

IAAPA MEMBER OABA



MIDWAYLIGHTS

COMPILED: Pam Sherborne, psherborne@amusementtoday.com

As the last guest passed through the turnstile on Sunday, Sept. 23, it marked the closing of 17 successful days with 1,117,323 visitors, the end of the **Puyallup Fair** era, and the beginning of **Washington State Fair**.

The final attendance at the Sept. 7–23 fair topped last year's numbers by 58,141 guests.

Next year, when the trademark paperwork is complete, the event will be called the Washington State Fair. It will retain the tagline, "Do the Puyallup."

As for reason for the name change, officials said since the fair features entries, animals, entertainment and two major youth state competitions, it was logical to have a name that would fit all the that the fair encompasses.

Funtastic Shows provided the midway.

Attendance for the **2012 Missouri State Fair**, Sedalia, Aug. 9–19, saw an increase by more than 10,000 over last year's numbers. Final attendance numbers for the 11-day event confirm that more than 353,700 people attended this year's fair, up from just over 343,000 in 2011.

It was the 110th fair. The parade included entries celebrating the history and traditions of those organizations, as well as the New Bloomfield High School Marching Band, which also took part in the first Fair parade in 1901.

The Missouri State Fair midway is provided by **Murphy Brothers Expositions**.

The 160th **Allegan (Mich.) County Fair** was a success this year and fair officials are already looking at next year.

Attendance was estimated at 234,950 for the nine-day event Sept. 7–15. That's less than last year's attendance record of 270,370, but still a great turnout. In 2010, attendance was 160,381.

The concerts were not sell-outs but did well, Miller said.

A highlight was the Kiss and Motley Crue concert as well as the special fireworks show on the closing Saturday. This year was the first for computerized entrance at the gates for concert ticket holders.

The fireworks marked the fair's 160th anniversary and aren't a regular feature of the fair.

The midway was provided by **Skerbeck Brothers**.

Preliminary estimates of gate receipts at the **Vernon County Fair**, Viroqua, Wis., which ran Sept. 9–19, had a record year.

The previous record for gate receipts came in 2009, when good weather led to \$82,900 in revenue from attendance. The preliminary estimate for this year is \$84,000.

Mr. Ed's Magical Midways provided the rides and attractions.

The Vernon County Fair is the last county fair of the year in Wisconsin.

More than 142,000 people attended the **St. Joseph County Grange Fair**, Centreville, Mich., over the course of its seven-day run, Sept. 16–22.

Despite rain Friday night and Saturday morning during the event, a strong crowd to the Saturday evening Alan Jackson concert helped push the weekly attendance to a point that it surpassed 2011 attendance by two percent, according to fair officials.

North American Midway Entertainment provided the midway.

Attendance at the 2012 **Rowan County Fair**, Salisbury, N.C., which ran Sept. 17–22, bounced back this year after a 30 percent drop in 2011.

Fair officials said that although attendance grew this year, it was still lower than the 32,000 it drew in 2010. Last year, attendance was 22,000.

This was the first year the Rowan County Fair Association, which manages the fair, has owned the fairgrounds.

Powers Great American Midways provided the midway.

►MINNESOTA

Continued from page 43

games of skill. Midway operators offered a variety of new rides and attractions for the fair. These include:

- The Bubble House Fun House, brought in by 2012 Amusements Inc. (Douglas Morenson);

- Flipper, manufactured by Huss, brought in by S & J Entertainment;

- Jumping Jumbos, manufactured by Sellner /Larson International, brought in by S & J Entertainment (on the Kidway);

- Freak Out, KMG, Reithoffer Shows;

- Fun Factory, KMG, McDonagh's Amusements Inc.;

- Stratosphere, KMG, McDonagh's Amusements Inc.;

- Orbiter, Tivoli, Lauther Amusements;

- Sizzler, Wisdom, Playworld Unlimited;

- Rock-It, KMG, Demas Enterprises;

- Tractor Ride, Dalton, Carnival Attractions LLC., (on the Kidway).

The top ride this year was the S & J Entertainment's (Steve Vander Vorste) Reverchon Crazy Mouse Coaster with S & J Entertainment's Windstorm coaster, manufactured by S.D.C., coming in second.

There were many other new offerings this year including: the 3rd Lair Skate-Park Lessons, where fairgoers could learn the basics from skateboarders and BMX riders; the Great Sandbox; the Lasertainment's Laser Hitz Show, a high-powered aerial laser beam show choreographed to music; the Luminarium, a large inflatable sculpture; Pianos on Parade; World of Wonders Palace Illusions; the Minnesota Wine Country; People's Choice Awards, the Minnesota High School Rodeo Cutting Horse Competition; and the Eco Experience.

New foods were also abundant. Some of those include: Alere's Featured Salads of Asian Salad, Classic Tossed Salad, and Garden Salad; Bacon Ice Cream from Rainbow Ice Cream; Beef Tongue Caramelos and Eggplant Caramelos from Sonora Grill; Breakfast Sliders from Ragin' Cajun; and Camel Burger Sliders from Safari Express.

Others were Gluten-Free

Risotto Poppers from French Meadow Bakery; Classic Walleye Roll from Giggles' Campfire Grill; Lamb Fries from Holy Land Deli; Waffle De Liege (Belgian Street Waffle) from Blue Moon Dine-In Theater; and Spaghetti Eddie's Super Stick, from Spaghetti Eddie's.

The Minnesota State Fair also features grandstand named entertainment and free grounds entertainment.

This Huss Flipper amusement ride was a first-time show at the 2012 Minnesota State Fair. The ride was brought in by S & J Entertainment, Steve Vander Vorste's company. Vander Vorste also brought in his S.D.C. Windstorm coaster, Jumping Jumbos (a Sellner/Larson International ride), and his Reverchon Crazy Mouse Spinning Coaster.

COURTESY
MINNESOTA STATE FAIR



T.H.E. INSURANCE COMPANY. Affiliated with Allied for over 25 years.

www.alliedspecialty.com

relax

25 Years of Commitment
to the Leisure, Entertainment and Amusement Industries

At Allied Specialty Insurance we understand your business and its risks better than any of our competitors. Our coverage is innovative and affordable. Our 24/7 claims service lets you know that you can count on us. **So relax... we have you covered.**

Visit our booth #3024 at IAAPA!

800.235.8774 | Fax 888.345.1588



SPECIALTY INSURANCE

tellmore@alliedspecialty.com

MIDWAY MARKET PLACE



Providing Mobile And Permanent Food Preparation And Sales Solutions.

HITCH-HIKER MFG. 330.542.3052



Manufacturers of Quality Tickets For over 70 years

1-800-428-8640

- Redemption Tickets
- Admission Tickets
- Direct Thermal Tickets
- Reserved Seating
- Wristbands
- Credentials



www.muncienovelty.com
info@muncienovelty.com

A MUNCIE NOVELTY INC. COMPANY We've got your Ticket.



YOUR ONE SOURCE FOR ALL DIGITAL MESSAGE REPEATERS & COMMUNICATING EQUIPMENT NEEDS.

WATER PARK SAFETY - GO-KART PIT SAFETY - KIDDY RIDES
FRONT GATE - COASTERS - GROUP GAMES
SAFETY MESSAGES SYSTEMS OF ALL KINDS.
ALL ARE WITCH TURN-KEY.

WE SERVE AMUSEMENT PARKS OF ALL KINDS.
AIRPORTS, WATER PARKS, TRANSPORTATION COMPANIES.

VISIT OUR WEB SITE FOR MORE DETAILS AND VIDEO DEMOS
WWW.AUDIOINNOVATORS.COM

OFFICE 800.222.9929 - FAX 813.200.4600 - SALES@AUDIOINNOVATORS.COM



Midway Stainless Fabricators

25 Montgomery St. Hillside, NJ 07205 USA PH 001.908.624.9660
www.midwaystainless.com mikecurci@midwaystainless.com

BRIEFS

Alcorn County Fair up 20 percent

CORINTH, Miss. — Organizers of the Alcorn County Fair, held at the Crossroads Arena, Corinth, Miss., Sept. 11–15, reported that attendance jumped 20 percent this year over last year.

The local newspaper reported that about 8,400 people attended the 5-day event.

After a 12-year hiatus, the fair resumed in 2011.

Big draws included midway rides by Crescent City, the livestock show, a petting zoo and a lawn mower pull.

New GM for Allen County Fair

LIMA, Ohio — The new Allen County Fair, Lima, Ohio, General Manager Dave Grimm, officially started on his new job Oct. 1.

Grimm, who was with the Champlain Valley Exposition, Essex Junction, Vermont, for 22 years, took over from retiring Jay Begg, who worked in that position at the Allen County Fair for 17 years.

During a press conference in September, Grimm said his first goal was to get acclimated to the fair. In his first 90 days in the position, he

plans on meeting with benefactors and trying to recruit more for the fair foundation.

Average annual attendance for the fair, which ran this year Aug. 17–25, is over 200,000.

Poor Jack's Amusements provides the midway.

State Fair of Texas uses food truck

DALLAS, Texas — For the first time, the State Fair of Texas, which ran Sept 28–Oct. 21, had a food truck to serve food at the fair.

Two local Dallas area food trucks, SlushWorks and Good Karma, teamed up to serve fairgoers from a stationary food truck that was to be parked in the Food & Fiber building every day during the fair.

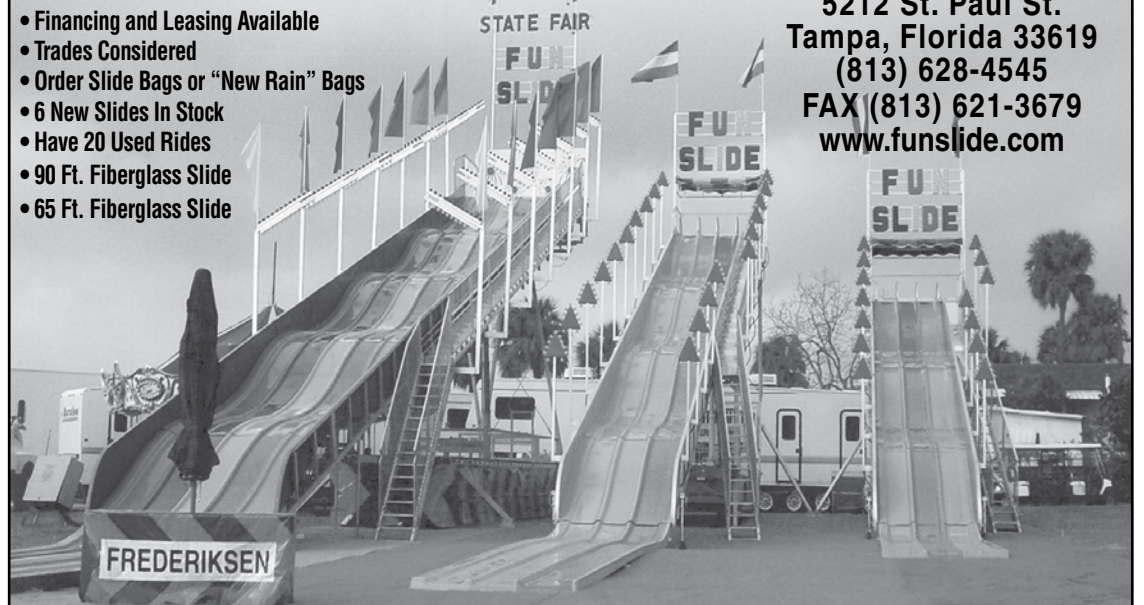
Good Karma Kitchen is a gluten-free vegetarian food truck and SlushWorks is an all-natural slushie business. Good Karma Kitchen's food was Texas-themed, and the items were exclusively created for the fair.

The State Fair of Texas features an abundance of food items, with many vendors creating new items just for the event.

The fair also features over 70 rides and attractions on its independent midway.

"The #1 Leading Slide Manufacturer in America"
"World's Largest 5 Lane, One Trailer Slide - 108 Ft."

- Financing and Leasing Available
- Trades Considered
- Order Slide Bags or "New Rain" Bags
- 6 New Slides In Stock
- Have 20 Used Rides
- 90 Ft. Fiberglass Slide
- 65 Ft. Fiberglass Slide



FREDERIKSEN INDUSTRIES, INC.

5212 St. Paul St.
Tampa, Florida 33619
(813) 628-4545
FAX (813) 621-3679
www.funslide.com



- New Electric Rim-Drive with more lights, more flash
- Signature Series Light Package – LED Lights available
- Easier size for set-up and tear-down
- More Built-in Safety Features
- Easy to train and operate – Simple joystick control

Another "family ride" also available...
Big Eli Construction Zone



1-800-274-0211 fax 217-479-0103
info@elibrige.com elibrige.com

Keep our carnival and fair industry strong!
Buy products and services from these suppliers.



MARKETPLACE

AmusementToday.com

AUCTIONS

EQUIPMENT

OPPORTUNITIES

SERVICES

AUCTION

**NORTON
AUCTIONEERS**

THE INDUSTRY EXPERTS!
Professional Auctioneers & Appraisers
Carnivals • Parks • Carousels
FEC's • Museums • Tourist Attractions

P.O. Box 279, Coldwater, MI 49036
517-279-9063
Fax: 517-279-4899
www.nortonauctioneers.com
E-mail: Dan@nortonauctioneers.com

FOR SALE

2008 CAPCO CENTER TRAILER

Like-new condition, 18'x8', removable hitch, all hydraulic, goes to ground level, extra awning lights.

\$40,300

Call EJ Dean (978) 375-2542

USED SMART BALLS
13 large - \$800.00 ea
4 small - \$500.00 ea
Many other redemption games
Contact Ralph in Indiana
e-mail: Ralph@vestil.com



FOR SALE

Paratrooper
\$24,000
Indiana Location
Ralph@vestil.com

OTHER RIDES AVAILABLE

WANTED PROLEG RADIO CONTROLS
looking for all used Proleg Technologies go kart control units and transmitters
Must be old system.
(757) 646-5484

FOR SALE

28 ft stationary climbing wall \$5000
Maxi-Fun Salto 4 station Bungee Trampoline \$12,500
(757) 646-5484



S&S Sky Sling - 2003
225' 6 seat, 120/hour.
Rehab 2012 included new cable grips, lap bars, lift cables & power cables. Needs new shot valve.
Available as complete ride or towers only.
\$175,000 negotiable.

emashburn@frontiercity.com

OPPORTUNITY

SMOKEY MOUNTAIN AMUSEMENTS INC. Needs Ride Help In All Departments:
Ride Superintendent - For Green Unit.
Electrician - For Green Unit.
Contact:
Brian (Beaver) Bitner
(919) 272-5627
Billy Clark
(863) 738-1689
Winter Quarters Now Open!
(843) 362-0022



MID-LEVEL PARK MECHANIC WANTED - Exp. Mid-level attraction park mechanic in Orlando, FL

Call - Bart Parsons. 407.509.2799.
www.fun-spot.com

FOOD & BEVERAGE MANAGER WANTED - Exp. and proven F&B Manager in Orlando, FL

Send resume to: HR@fun-spot.com
Resume kept in strict confidence.

OPPORTUNITY

CUSTOMER SERVICE TECHNICIAN

Candidates must have strong mechanical, electrical, and customer service knowledge to install, troubleshoot and maintain our extensive product line of amusement rides and people movers. Position entails extensive travel, including internationally.

Email resume to jobopenings@chancerides.com; website is www.chancerides.com.

SERVICES

WHITEWATER 10 YEAR INSPECTIONS
3rd party insurance and safety inspections. California QSI inspections. Former Disney Safety Manager. Amusement and waterparks.
www.safetycertify.com
(916) 772-2698

FOR SALE

Supplying Amusements New to Used

Bumper Cars (24 cars) 40x80 (SBF) ...	\$125,000
Twister/Maverick (Moser)	\$599,000
Drop Tower T/M (ARM)	\$249,000
Super Truck (SBF)	\$19,900
Ali Baba T/M (ARM)	\$249,000
Scooter 1800 T/M (Majestic)	\$224,000
Crazy Bus T/M (Zamperla)	\$99,000
Tomado T/M (Wisdom)	\$99,000
Drop Tower (Moser)	\$89,000
Americana Carousel 28' (Chance)	\$119,000
Traffic Jam T/M (SBF)	\$219,000
1989 Orbiter T/M	\$205,000
Sea Ray T/M (Mulligan)	\$249,000
Bear Affair	\$44,000
Baja Buggy T/M (Zamperla)	\$59,000
High Flyer (ARM)	\$189,000
Deluxe Sizzler T/M (Wisdom)	\$99,000
Crazy Surf P/M 60ft. tall 18 people (Sartori)	\$99,000

Call Len or John
(908) 526-8009
FAX: (908) 526-4535

FOR SALE

LOOPING COASTER

Launch Loop Shuttle Coaster
Arrow Dynamics all steel with
G-Force 4, 56' high x 635' long
Built in 1977, excellent condition in
Indiana. \$120,000
For photos and details:
ralph@vestil.com
22 Other Rides

KIDDIE RIDES FOR SALE

Turtles: \$7,500
Hampton Cars: \$8,000
Space Train: \$4,000
Little Dipper Coaster: \$7,000
Sky Fighter \$7,000

ADULT

Paratrooper: \$24,000
Troika: \$65,000
Calypso: \$22,000
Majestic Bumper Cars: \$8,000
House of Glass Maze \$3,000
Dual Flume Water Slide \$15,000
Bayern Curve \$28,000
Zyclon Coaster \$80,000

ralph@vestil.com
Angola, Indiana

FOR SALE

"60 Horse Chance Grand Carousel-
Outside row of Bradley & Kaye horses.
2 loads (4 pup trailers) \$425,000

2008 Tivoli Remix II, T/M. Excellent
Condition \$490,000

Call EJ Dean 978-375-2542"

amusementtoday.com

You Tube
Subscribe to our YouTube channel
youtube.com/amusementtoday

International Rides Management
Check our Facebook page for the latest available premium used and new rides
facebook.com/pages/International-Rides-Management/159151417432031
(609) 920-0252 or (609) 425-1220

DATEBOOK

NOVEMBER 12-16 (Trade Show Nov. 13-16)
IAAPA Attractions Expo 2012
Orange County Convention Center
Orlando, Fla.

JANUARY 13-18, 2013
AIMS International Safety Seminar & Certification
Doubletree by Hilton Hotel
Orlando, Fla.

facebook
Find us on Facebook
facebook.com/amusementtoday

twitter
Follow us on Twitter
twitter.com/amusementtoday

IISF 45th Annual TRADE SHOW & EXTRAVAGANZA

BE SURE TO VISIT OUR 2013
I.I.S.F. SUPER TRADE SHOW & EXTRAVAGANZA
FEATURING THE WORLD'S LARGEST
OUTDOOR AMUSEMENT DEVICES EVER ASSEMBLED & DISPLAYED



OUR EXHIBITORS HAVE ALL OF YOUR NEEDS FOR
CARNIVAL, CIRCUS, AMUSEMENT PARK ATTRACTIONS,
RENTAL COMPANIES, INFLATABLES, FOOD SUPPLIES,
GAME MERCHANDISE, REDEMPTION CENTERS, HARDWARE, TOOLS,
INSURANCE AND EVEN FINANCING.

SOMETHING FOR EVERYONE! DON'T MISS IT!

February 5 - 9, 2013

P.O. Box 189 * Gibsonton * Florida 33534

(813) 677-9377 * Fax (813) 677-1041

www.gibtownshowmensclub.com